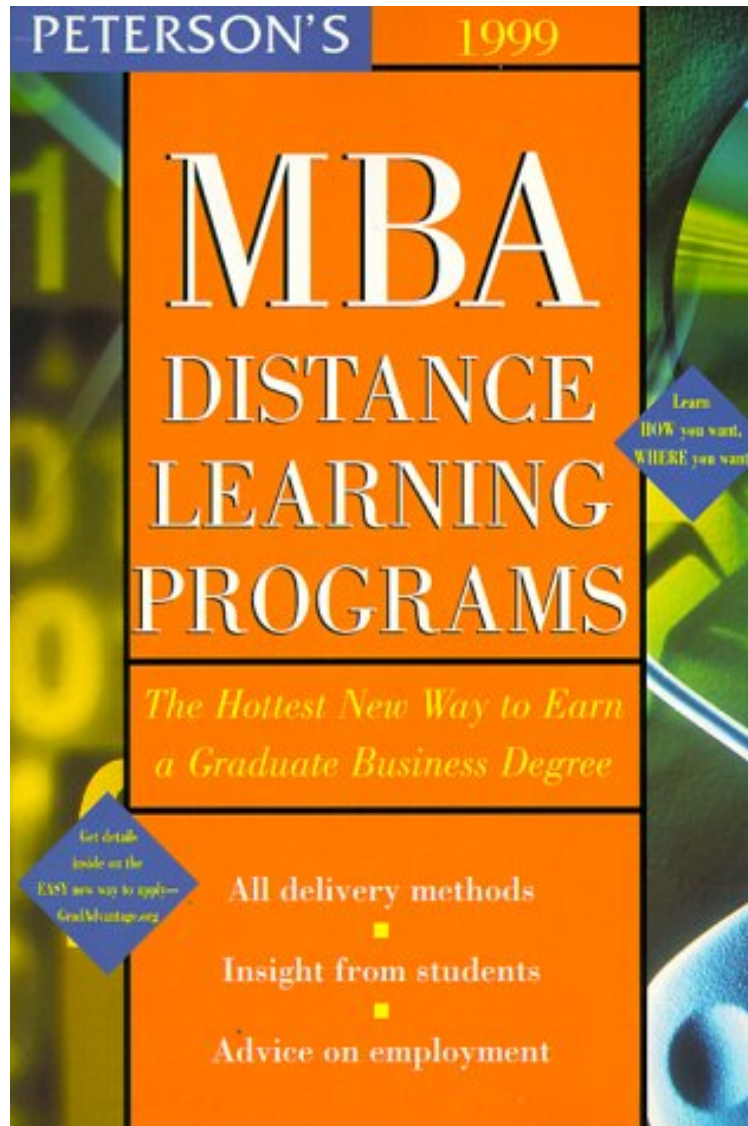


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## Peterson's 1999 MBA Distance Learning Programs: The Hottest New Year to Earn a Graduate Business Degree (Peterson's MBA Distance Learning Programs)

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## Hottest New Year to Earn a Graduate Business Degree (Peterson's MBA Distance Learning Programs):

14 of 14 people found the following review helpful. The title is very misleading. By A Customer I was very disappointed with this book. Peterson's has some excellent books on distance education. This is not one of them. Over half of the schools included do not even offer an MBA program. They offer other degrees in management (e.g., M.S.) or similar areas but NOT MBA's. Second problem - most of the schools are not distance at all. Many are restricted to one to five geographic sites around a local area. Third problem - many of the schools only offer a few courses at this point - not full degree programs at all. I was excited about the arrival of this book but... it was a major disappointment. I suggest looking elsewhere. Thorson's Guide has around 30 real distance MBA's (check on ). 0 of 9 people found the following review helpful. LOVE IT! By A Customer The title is so encouraging that I eagerly wait for its arrival so that I can read it.

The one and only guide to detail MBA distance learning programs -- the newest, hottest, most efficient way to earn an MBA or related master's-level business degree. Provides information on all delivery methods, from television, videotapes, and videoconferencing to computer software, computer conferencing, and the World Wide Web.-- Explore all delivery methods-- Learn more through in-depth program descriptions-- Get decision-making advice from helpful articles