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Playing With the Big Boys

Debra Pestrak

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"If you are ready to be a business sleep and play with the big boys, read this book now."
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Playing with the Big Boys

Success Secrets of the Most Powerful Women in Business

Debra Pestrak

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Debra Pestrak : Playing With the Big Boys before purchasing it in order to gage whether or not it would be worth my time, and all praised Playing With the Big Boys:

0 of 0 people found the following review helpful. Learn from the "big boys," too!By Marion E. GoldThe "big boys" learned long ago how to create networks and gain visibility through "personal publicity," aka "toot your own horn!" Women generally show far too much humility about their talents and skills. If we want people to value our skills, we must first show that we value ourselves -- by making sure our accomplishments are visible to targeted audiences. If we

want people to hire us, promote us, buy from us or invest in our companies, they have to know who we are, what we have accomplished and why they should do business with us! Self-promotion isn't bragging. It is a valuable business tool that career women must add to their strategies for success. (from Marion E. Gold, award-winning author of "The Personal Publicity Planner: A Guide to Marketing YOU")

2 of 2 people found the following review helpful. Candid, emphatic advice, encouragement, and critical skills

By Midwest Book Review

In *Playing With The Big Boys: Success Secrets Of The Most Powerful Women In Business*, Debra Pestrak offers candid, emphatic advice, encouragement, and critical skills required on the part of female entrepreneurs and corporate executives seeking to be successful in a male dominated business world. Pestrak draws upon top Fortune 5000 female executives to reveal tips, tricks and techniques any woman can use to achieve business success in today's highly competitive and globalized market place. Replete with true-life stories of women who have joined the upper echelons within a corporate America, *Playing With The Big Boys* offers the tools women need to successfully accomplish personal, economic, and entrepreneurial achievement and prosperity.

0 of 0 people found the following review helpful. Must read for career advancing women!

By beth levin

This is the next era version of "Games Mother Never Taught You", a book that gives the real life road map of what it takes to get to the top. The book is easy reading with excellent examples of real role model top executive women. There are so many great ideas in this book I am sure it will help many women move ahead. The back has a self assessment. Besides interesting it is highly practical and inspiring!

What do you need to be more successful in your career today? Learn from the collective experience of today's most successful female executives as they reveal how they worked their way to the top while sharing their personal stories of inspiration and encouragement. Regardless of your organization size or where you are in your career, you'll find these must-know skills critical to your success.

From School Library Journal

Adult/High School-Through interviews, nine executives share their insights into the world of business and give valuable advice on how to succeed in that milieu today. Ambitious and driven, they talk about learning the unwritten rules of an organization, getting the support of family and coworkers, and leading a balanced life. All of these women worked their way up the corporate ladder to get to their positions as CEOs, presidents, or vice-presidents of prominent companies. Many are pioneers in their fields. Although there are a couple of interesting anecdotes regarding struggles with unenlightened coworkers, there is no sense of bitterness-each person dealt with sexism in her own way and never stopped reaching for the top. The author discusses such topics as strengths women bring to the business world and the internal and external barriers they face in the workplace. A final chapter distills advice from the interviewees into a series of "Top Ten Success Nuggets" with a checklist of attributes and questions. Lists of Fortune 500 companies considered favorable for women and types of industries considered best and worst for women wishing to become corporate officers are appended. The practical advice given here leaves readers with a can-do feeling.

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