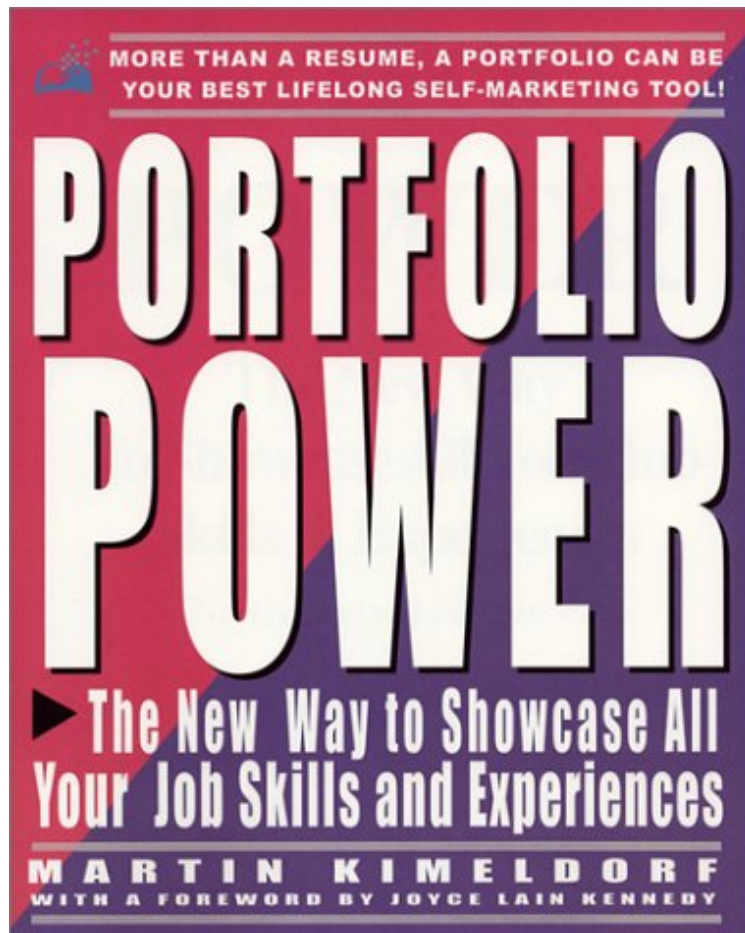


Portfolio Power

Martin Kimeldorf

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Martin Kimeldorf : Portfolio Power before purchasing it in order to gage whether or not it would be worth my time, and all praised Portfolio Power:

0 of 0 people found the following review helpful. A Useful Hands-On ToolBy Iverson MooreMaking portfolios is something most people do at least a few times in their career. Sometimes often. What's the best way to put together a presentation? And how best to avoid pitfalls? Until Portfolio Power came along there was a need for a good reference on the best way to do it.Tell the truth, there were actually some published guides on making portfolios, but an update was in order. Kimeldorf has provided it in this book, and also gives an easy-to-use and comprehensive guide to what you need to know to make a portfolio that will make your presentation stand out from the pack.Portfolios are increasingly used in marketing and for career evaluation and development. Sometimes you need or can use one, but are not sure where to start and how to put the pieces together. This short handbook covers the ground and gives practical suggestions. The author even has a section on electronic or virtual presentations, which are increasingly the tool of the future.In the sense that it can help you save time and avoid mistakes in making a portfolio that has selling power, the book delivers on its title and I can recommend it.

A portfolio is not just for artists and photographers anymore! Its the newest career development and job search tool for everyone a highly effective vehicle for documenting ones skills and knowledge and for seeing the progress and continuity of ones work, project-to-project, job-to-job. Portfolio expert Martin Kimeldorf explains, step-by-step, how to create dynamic professional portfolios on paper or electronically and then how to use them in: job search networking and interviewing negotiating raises and promotions making career decisions managing lifelong learning applying to college marketing your own business Numerous examples are included from the authors 25-years of experience making and using career portfolios

About the AuthorMartin Kimeldorf is an award-winning educator, author and frequent workshop presenter on career management and education. His previous books include Creating Portfolios for Success in School, Work and Life, Career Portfolio Sampler, and Write Into a Job.