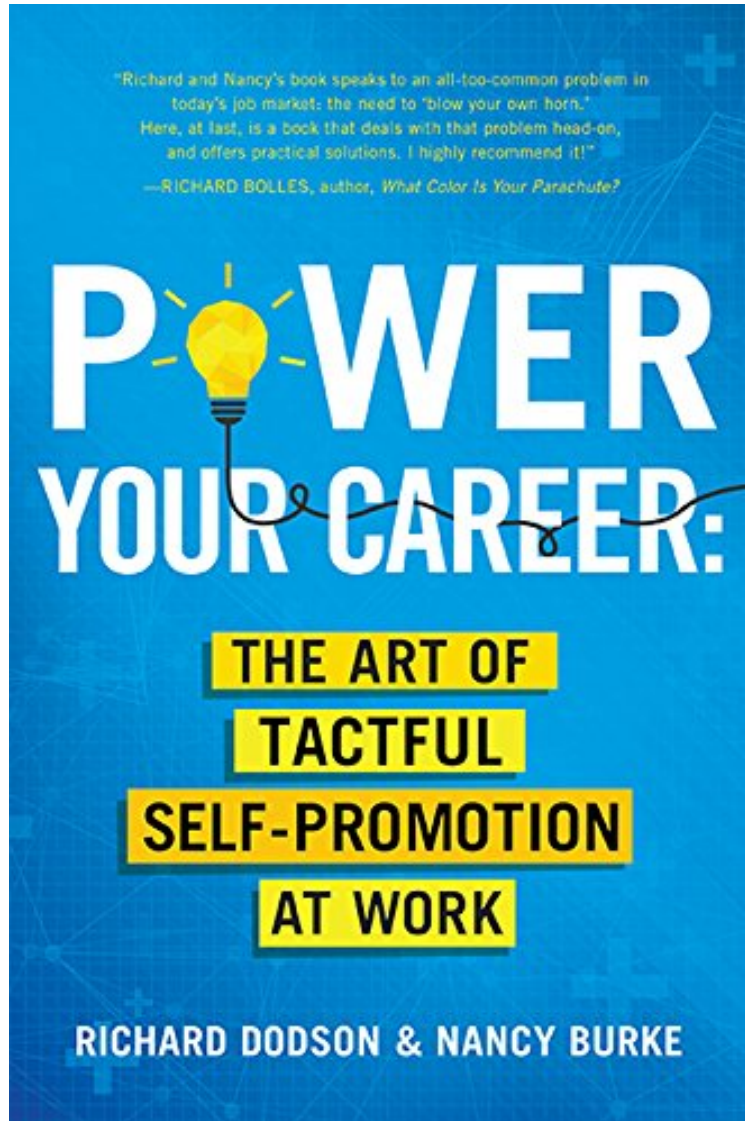


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## Power Your Career: The Art of Tactful Self-Promotion at Work

*Richard Dodson, Nancy Burke*

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**Richard Dodson, Nancy Burke : Power Your Career: The Art of Tactful Self-Promotion at Work** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Power Your Career: The Art of Tactful Self-Promotion at Work:

1 of 1 people found the following review helpful. A real guidebook, one you must keep on your shelf! By Customer These authors have really hit a home run here! Not only does this book give a guide to authentic self promotion, but it is a wonderful guide for every part of one's life.....progressing in a job, searching for a new role, meeting new people, recovering after a bump in the road, determining the next chapter! It is filled with pragmatic

suggestions of how to move forward to whatever the next chapter might be! It is an easy read, but more important, it is very useful and helpful!. Well done!0 of 0 people found the following review helpful. I hate the idea of self-promotion - but I love this book!By gdaneSelf-promotion is something I struggle with - I don't even like the idea of it. But I've watched a lot of people get the resources and tools they need, and the promotions and raises the want, because they promoted themselves and were noticed. So I do know how important it is. Because of the title I was hopeful that this book would offer some strategies that I could actually use without feeling sick. And I wasn't disappointed! If you hate the idea of promoting yourself, but you know you have to do it, then you need this book. The authors provide a lot of examples, and it's fun to read. I enjoyed it a lot more than I expected to, and learned a lot that I can apply immediately. I've already order a couple of copies to give to friends of mine who also hate self-promotion. It's a very good, and useful, book. Thanks!1 of 1 people found the following review helpful. this book is filled with great guidance, and concrete suggestionsBy CustomerSo helpful! Whether looking for ways to accelerate your career growth within a company, or find yourself looking for a new role (planned or unexpectedly!), or first trying to figure out how to go from student to intern to employee...this book is filled with great guidance, and concrete suggestions. Should become a standard for anyone who wants to take action to move their career forward!

Tactful self-promotion is an extraordinarily useful--in fact, crucial-- career competency, relevant at any stage. This book is for you if you're: - new to your career, striving to establish a reputation in your profession. - at mid-career, feeling like you've plateaued or stalled, and need to build influence. - working in the "gig" economy, freelancing, and seeking contract work. - starting your own business, or becoming a consultant. - between jobs and trying to find a new opportunity. Based on thousands of conversations with people seeking more visibility, the authors outline actions that even the most reserved can take to increase their visibility without violating their integrity or values (and without triggering a panic attack!). Illustrated by real-world examples, it is full of practical approaches, immediate tips, and ideas to implement. Power Your Career: The Art of Tactful Self-Promotion at Work will help you find ways to promote yourself--tactfully.

"Richard and Nancy's book speaks to an all-too-common problem in today's job market: the need to 'blow your own horn.' Here, at last, is a book that deals with that problem head-on, and offers practical solutions. I highly recommend it!" --Richard Bolles, author, What Color Is Your Parachute?"A convincing case for a big idea: self-promotion is a fundamental life skill today. I recommend Power Your Career highly to anyone who works in the twenty-first century." --Richard Leider, author, The Power of Purpose, Repacking Your Bags, Life Reimagined, and Work, Reimagined"Power Your Career has something for everyone, from early-stage careerists to later-stage life planners. Full of wisdom, it teaches one of life's most difficult yet important skills--talking positively about oneself. I wish I had this book thirty years ago! Don't wait--your work, your career, and your life depend upon the ability to relate professionally with others--read this book!" --Marcia Ballinger, PhD, author of The 20-Minute Networking Meeting"In your hands you hold the keys to your future success. Never before has the need for practical and proven-to-work strategies and ideas been greater. If you want to move up in your career or develop your book of business, keep Power Your Career within reach and refer to it often. You will be glad you did!" --Mark LeBlanc, author, Never Be the Same and Growing Your Business!"I know that we would see many more people ready for the promotions they are seeking if they read and applied the ideas in this book. Every organization should be teaching these principles and skills to their employees at all levels." --Christine Webster Moore, SVP, chief human resources manager --EndorsementsAbout the AuthorThrough his writing, speaking, and consulting, Richard Dodson empowers careerists and emerging entrepreneurs to raise their visibility, unlock opportunities, and earn more recognition. After years as a VP with Lee Hecht Harrison (where he coached more than one thousand clients through tough career challenges), he recently launched Artisan Digital, an agency focused on digital publishing, e-commerce, and launching experts into the digital space to increase their impact and income. Nancy Burke spent the last two decades helping people find their best places in the work world. She grew up in human resources roles at Pillsbury, U.S. Bank, and Jostens followed by an SVP role with Lee Hecht Harrison, a leading global career services firm where she led the Twin Cities career transition practice for years. Now, Nancy provides coaching through her company, FuturePerfect, and is also a founder and principal of BurkePenn, a business that helps people 50+ plan their futures in life and work.