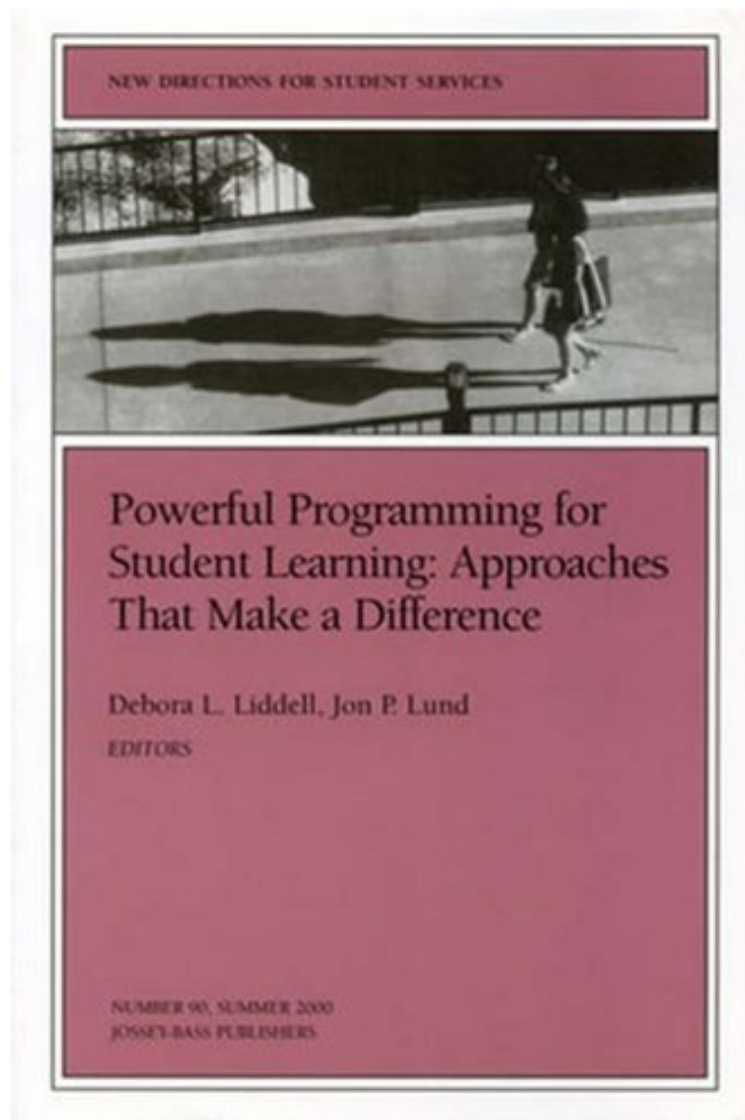


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## Powerful Programming for Student Learning: Approaches That Make a Difference: New Directions for Student Services, Number 90

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0 of 0 people found the following review helpful. Practical!By Nicole R. Tobias, Ph.D.This is a very easy read, full of practical advice and suggestions for programming! It is a good text for masters level students or for student affairs professionals without a student affairs background.

Over the past four decades, programming has continued to be a viable strategy for transmitting knowledge, affecting skills development, changing attitudes, and helping students reach their potential both on and off campus. This volume will assist student affairs professionals as they plan, implement, and evaluate their educational interventions on college and university campuses. From planning a lunchtime seminar to conducting a semester-long support group, this sourcebook will provide readers with guidance on implementing programming that is powerful, relevant, and focused on learning. The contributors detail each step of program assessment, planning, implementation, and outcome evaluation. They explain the importance of collaborating with faculty and others, illustrating several types of programming partnerships with four brief case studies and examine the significant partnership aspects that led to programming success. The contributors also explore two of today's most relevant programming topics--multicultural competence and sexual violence--and provide an overview of a number of promising programs covering such areas as service learning, leadership, community-building, alcohol awareness, and diversity. This is the 90th issue of the quarterly journal *New Directions for Student Services*.

From the Inside FlapOver the past four decades, programming has continued to be a viable strategy for transmitting knowledge, affecting skills development, changing attitudes, and helping students reach their potential both on and off campus. This volume will assist student affairs professionals as they plan, implement, and evaluate their educational interventions on college and university campuses. From planning a lunchtime seminar to conducting a semester-long support group, this sourcebook will provide readers with guidance on implementing programming that is powerful, relevant, and focused on learning. The contributors detail each step of program assessment, planning, implementation, and outcome evaluation. They explain the importance of collaborating with faculty and others, illustrating several types of programming partnerships with four brief case studies-and examine the significant partnership aspects that led to programming success. The contributors also explore two of today's most relevant programming topics-multicultural competence and sexual violence-and provide an overview of a number of promising programs covering such areas as service learning, leadership, community-building, alcohol awareness, and diversity.From the Back CoverOver the past four decades, programming has continued to be a viable strategy for transmitting knowledge, affecting skills development, changing attitudes, and helping students reach their potential both on and off campus. This volume will assist student affairs professionals as they plan, implement, and evaluate their educational interventions on college and university campuses. From planning a lunchtime seminar to conducting a semester-long support group, this sourcebook will provide readers with guidance on implementing programming that is powerful, relevant, and focused on learning. The contributors detail each step of program assessment, planning, implementation, and outcome evaluation. They explain the importance of collaborating with faculty and others, illustrating several types of programming partnerships with four brief case studies-and examine the significant partnership aspects that led to programming success. The contributors also explore two of today's most relevant programming topics-multicultural competence and sexual violence-and provide an overview of a number of promising programs covering such areas as service learning, leadership, community-building, alcohol awareness, and diversity.About the AuthorDEBORA L. LIDDELL is associate professor in the Division of Counseling, Rehabilitation, and Student Development at The University of Iowa City. She teaches in the Student Development in Postsecondary Education Program and has prior experience working in residence life, women's centers, and minority and international student programs. JOHN P. LUND is assistant dean for student life at Luther College in Decorah, Iowa. He serves as director of both career development and college assessment at the institution.