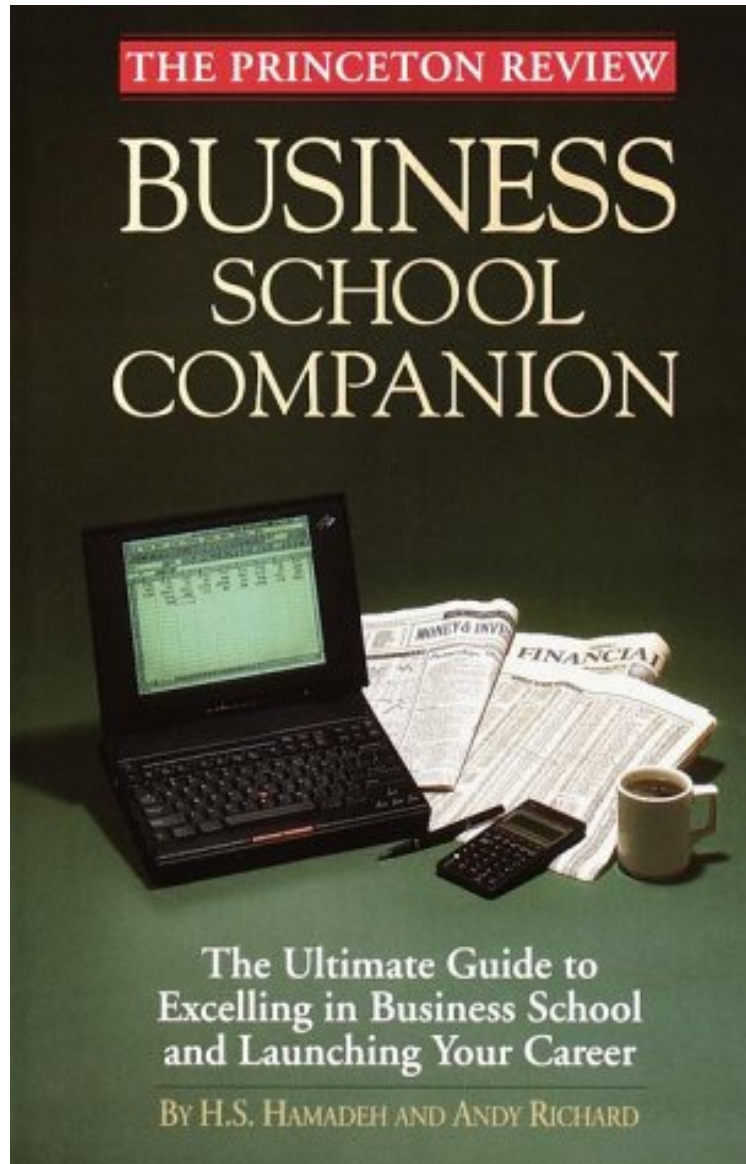


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Princeton Review: Business School Companion (Princeton Review Series)

H.S. Hamadeh

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H.S. Hamadeh : Princeton Review: Business School Companion (Princeton Review Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Princeton Review: Business School Companion (Princeton Review Series):

7 of 9 people found the following review helpful. Below my expectations By A Customer Princeton Review typically

puts together good packets of information - this is not one of them. Although my cyber colleagues are chiding the raves about this booklet, it was not very insightful to me. Although the mini lessons provide a topical guide about material to be covered in business school, a bulk of the information is more like pulp fiction - what type of environment, colleagues, lifestyle, etc. to expect. I would not recommend this book.

2 of 2 people found the following review helpful. very good insights
By A Customer
I read this book during my first semester in business school. In my opinion, the book is a short but insightful look at what to expect in B-school, classwork, recruiting, and social life.

1 of 1 people found the following review helpful. Excellent resource
By A Customer
Outstanding. I'm currently an MBA student and I bought this book right before starting business school. I'd suggest that anyone about to start business school ought to read this book.

Microeconomics? Activity-based costing? Process analysis? In the time it takes to figure out what all these things mean, you just might find yourself with an MBA. In the meantime though, you just might need a little help navigating this new world you've thrown yourself into.

The Princeton Review has been preparing students for business school for eight years with courses, books, software, and guides to the best programs. Now our Business School Companion will help you succeed once you're there. You'll get the scoop on the trials and rituals of today's MBA programs, and master such key concepts as industry analysis, net present value, standard deviation, and the capital asset pricing model.

The Business School Companion also gives you the lowdown on MBA recruiting, case analysis, team projects, finance, marketing, B-school social life, statistics, and a realm of other topics you'll be scratching your head about. Plus, our survey of 12,500 current students and MBAs tells you what business school is really like.

Business school can be intimidating and extremely competitive. Considering how much you have riding on your MBA, you cannot afford to start school without The Business School Companion.

From the Inside Flap
Microeconomics? Activity-based costing? Process analysis? In the time it takes to figure out what all these things mean, you just might find yourself with an MBA. In the meantime though, you just might need a little help navigating this new world you've thrown yourself into.

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