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Mark Lyden

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Mark Lyden : Professionals: DO THIS! GET HIRED! : Proven Advice To Get You HIRED In This Difficult Job Market before purchasing it in order to gage whether or not it would be worth my time, and all praised Professionals: DO THIS! GET HIRED! : Proven Advice To Get You HIRED In This Difficult Job Market:

0 of 0 people found the following review helpful. A Concise Step by Step ProcessBy Elizabeth C. Newcombe-DierlA great book that tells you just what you need to know and from someone who lives the stuff everyday! Mark Lyden takes you through every step of the job hunting process from start to finish. Each chapter is dedicated to one step in the hiring process from resumes (explaining how to handle electronic screening) to applying online. Additional chapters provide insight to job fairs, interviews and how to negotiate salary and more! The book mixes a few pertinent experiences of Mark's along the way only to make a point more relevant. As a result of reading this book, I have a better understanding of how the process works in this competitive job market and realize why I need to change my approach. I plan on practicing what I have learned; putting Mark's advice to the ultimate test.Overall, a concise read, packed with practical advice from a man in the field with demonstrated success. A must read for the serious job hunter!0 of 0 people found the following review helpful. The title doesn't lie, it works!By MSellersI have used Mr Lyden's college version and I went from not getting an interview to getting an interview and a job all in one shot. It was a complete night and day switch and i couldn't have been happier with the result. Because that book helped me so much I have been a big advocator of his books. I tell everyone looking for a job that this the book you need. Its not very big and its not filled with fluff. Its filled with exactly what you need with zero confusion. That being said, my mother was not happy with her job anymore and needed a change and it had been 20+ years since she had been in the job market. Her resume was out of date, it had been forever since she has been through an interview. Overall she didn't know where to start so I tell her to buy this book and it walked her step by step in setting up her resume, how to perform in an interview and even how to go about talking about salary. This book gave her the tools to go out in a very difficult job market but not only that it gave her the courage to do so. I'm happy to say the book worked and she got a new job and she couldn't be happier. So proud of you mom!!!Thanks Mark Lyden!1 of 1 people found the following review helpful. Want a job? Get this book ASAP!By KATm91First, the book is an easy read. Second, WOW IT WORKS! I know a couple of people who bought Mr. Lyden's (the author) book for College Students and they said it got them a job when nothing else worked. Well after reading this book I believe it! The book's approach is simple. It is advice from someone who recruits people in this difficult job market every day so he sees what works and what doesn't. And the traditional advice doesn't work! What is in this book is fresh, new, and very practical advice that is current and up-to-date. This is why it works.This is a very difficult job market. Now I know what I was doing wrong...I was following the same advice the same approach as everyone else. That has not and will not work. But the advice in this book does.Those who are unemployed, and even those looking for a better job, please do yourself a favor, buy the book!

You can NOT expect to get hired in this difficult job market by following the same old advice. Half the advice on the internet is just bad and the other half is the same old traditional advice that has failed to help nearly 14 million unemployed Americans get a job. You dont need 101 different things to try. What you need is what works best to give you the greatest chance at getting hired in THIS job market. The advice given in this book is from a Fortune 50 Lead Recruiter who works recruiting people every dayin this job market and has done it for 15 years. Most importantly the advice in this book has already been PROVEN to get people hired even in this job market and it has already helped thousands. This is a new, fresh, and significantly more effective approach that teaches you ways to become irresistible to those looking to hire. And IT WORKS!

About the AuthorMark Lyden is an expert at getting people jobs. He has already helped thousands get hired even in this difficult job market. For nearly 15-years, he has been a Professional Lead Recruiter for a Fortune 50 company. Because of this experience, he sees every day what those getting hired are doing differently than everyone else and brings this advice to you. Marks advice is different. First it is not the same old information you can get off the internet or other sources just warmed up and re-packaged. Second, it is not 101 things for veterans to try that might work it is only those things PROVEN to work. But the biggest difference is in the effectiveness of the advice to help veterans get jobs; even when nothing else has worked. In his recruiting career Mark has recruited for small, medium, and large companies and organizations. He has screened, taught, mentored and interviewed thousands of candidates and has presented job search seminars across the country. His extensive experience plus the fact that he recruits each day in this difficult job market, gives him the unique insight on the best ways --the proven ways to approach every major step of the job search process so you have the best chance at getting hired.