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Purple Squirrel: Stand Out, Land Interviews, and Master the Modern Job Market

Michael B Junge

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Purple Squirrel is the first job seeker book to focus on the art and science of GETTING RECRUITED. Job search can be incredibly time consuming and frustrating, or it can be a highly enjoyable and lucrative experience. If you're interested in discovering what it feels like to be an in-demand resource, this is the only book on the market for you. Managers, critics, and industry experts agree...Purple Squirrel is the best job seeker and career book in decades, "the right book at the right time," and "a powerful, practical, and entertaining read." Grab your copy today!

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