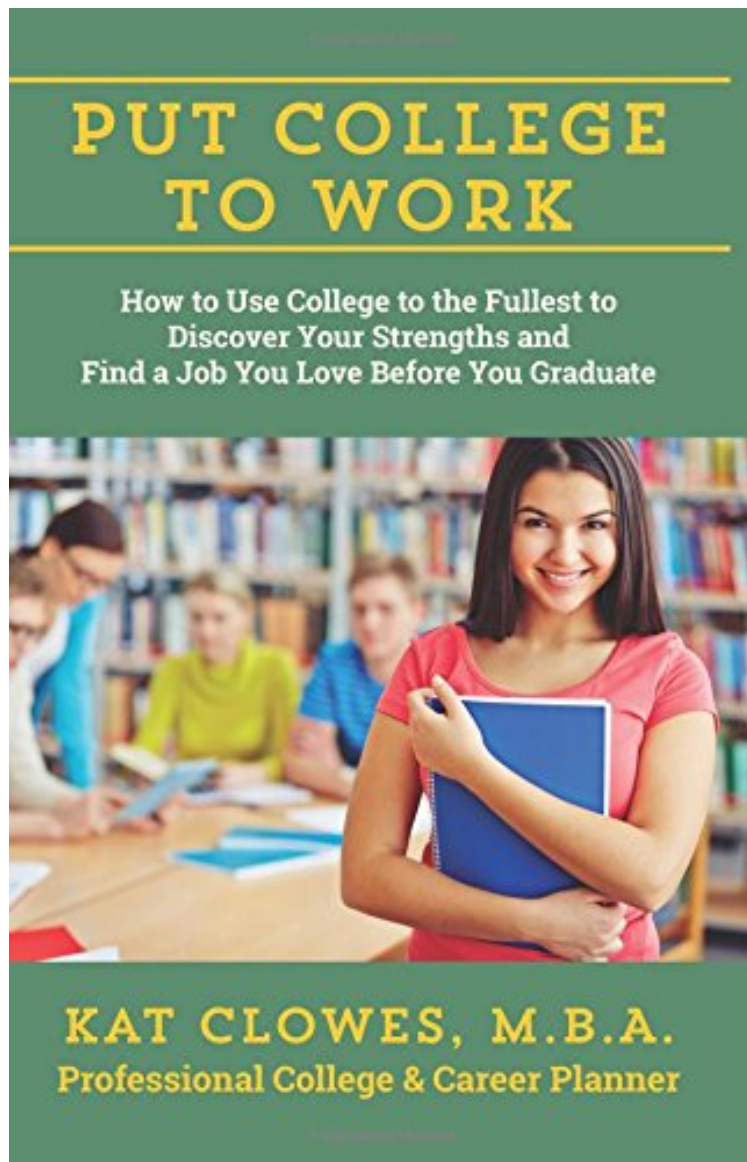


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# Put College to Work: How to Use College to the Fullest to Discover Your Strengths and Find a Job You Love Before You Graduate

*Kat Clowes*

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This book was amazing. As a college access professional, I read a lot of these. This is the best I've ever seen. Not only do I want to use it for the students I work with, but it will also be a graduation gift for senior students who are friends for years to come. AMAZING!  
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I wish I had read Put College to Work two years ago! Entering my junior year of college, I'm realizing how much I could have been using the resources at my college sooner to help me identify a career path and network within my field. Personal branding is something I've never even thought about until reading this book, I'm excited to use this book as a reference as I head out into the "real world."  
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I had the opportunity to read an advance copy of this book, and I can't wait for the rest of it. It's time for me to start researching internships, and this book made me realize how little I was \*actually\* taking advantage of the resources available to college students. The chapter on networking was particularly motivating... time to get to work!

The future looks bleak for today's college graduates: 53 percent of Millennials are jobless or underemployed after graduating college, and 36 percent have moved back in with their parents. College tuition has tripled in the last decade, debt at graduation has risen to a full year's salary, and more graduates are forced to default on their student loans. Meanwhile, college is not preparing students for the modern job market; wages are stagnating, employers aren't hiring, and young people today can expect to change careers five or six times in their lifetime. The old rules for succeeding in college just don't work anymore. "Put College to Work" is the new rule book that shows how to make today's college environment work for you. "Put College to Work" presents a step-by-step plan to use the resources available to you in college (the resources you're already paying for!) to enhance your education with practical experience, make connections with employers, market yourself as a dynamic and creative employee, and land a job before you graduate. "Put College to Work" shows how to identify your strengths, find the right career field and major to pursue, leverage your skills, and create your own opportunities. You'll learn how to network to employers through your university's career center, alumni association, and major donors, plus the industry and research connections of your professors. Written by a Millennial for Millennials, "Put College to Work" is a supremely practical guide to how college really works today that will empower you to take action now to build your education, your career plan, your business contacts, and your job prospects.

A practical-minded career guide for students applying to or attending college. In these tough economic times with a scarcity of good-paying jobs, soaring college costs, and crushing student debt, "Put College to Work" is sincerely needed and highly recommended. --Midwest Book "Put College to Work" provides a great blend of the author's personal experiences and her professional expertise to speak directly to college-age students about what mistakes to avoid and what opportunities to seize. Clowes makes college less intimidating to new students and guides them toward success - both during and after college. The author's step-by-step process leads students toward success and emphasizes lifetime career skills over merely finding a job. The book helps students avoid the feeling of being helpless as they enter a difficult professional world. This book will give insight to us all. Buy one copy for your student and another for yourself. --College Parent Central "Put College to Work" is full of empowering ideas and solid strategies that can help a college student gain focus and hone their ambitions so they can enter the rapidly changing job market with maximum preparedness. --American Reference Books Annual  
About the Author  
Kat Clowes figured out college the hard way. Having been a college student without a clue, Clowes spent ten years after graduation learning how she could have used her college resources and tuition dollars to build her career. After earning an M.B.A. and building a successful executive career, Clowes is now an independent educational consultant helping students maximize their money and time in college to gain meaningful employment after graduation.