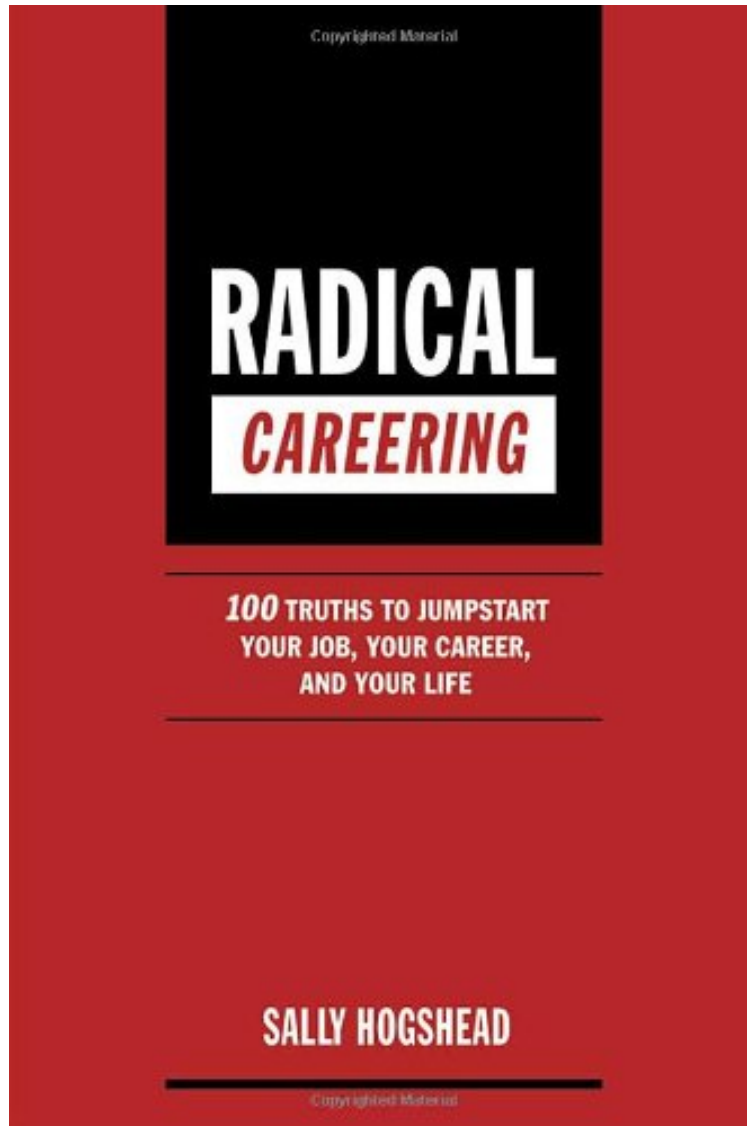


Radical Careering: 100 Truths to Jumpstart Your Job, Your Career, and Your Life

Sally Hogshead

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#904584 in Books Gotham 2005-09-08 2005-09-08Ingredients: Example IngredientsOriginal language:EnglishPDF # 1 6.58 x .47 x 4.88l, #File Name: 1592401503192 pages | File size: 76.Mb

Sally Hogshead : Radical Careering: 100 Truths to Jumpstart Your Job, Your Career, and Your Life before purchasing it in order to gage whether or not it would be worth my time, and all praised Radical Careering: 100 Truths to Jumpstart Your Job, Your Career, and Your Life:

2 of 2 people found the following review helpful. A great kick in the pants!By HEZAPAThis book is on my must read list. It came to me at a time I felt stuck in my job, my career and my creativity. People and situations were sucking my

soul. Radical Careering inspired me and reminded me of what I already knew and had forgotten about myself and the potential of life. I had my company buy copies for everyone to see if it could help the general malaise that had hold over everyone. It really opened up conversations and made people more aware and empowered. Did it fix everything? No. But it did help make a shift in thinking at the company. And me? I moved on and am pursuing my dream. And I refer back to the book whenever I need a kick in the pants. 0 of 0 people found the following review helpful. book content great - used condition not so much. By aeia If you're considering purchasing this book (and can't get it at the library), I would highly recommend doing so if you're in a "life direction/purpose reassessment" mood. I read it in the bathroom because it's written in bite sized pieces, good for "mentally digesting" over the course of a day or two. Reminds me what is really important and that I and only I have control over what happens to me - er, I mean, what I MAKE happen. The pages were falling out (poor binding in general) when this arrived, but I did purchase it used; however, the condition was not appropriate for the reported condition. Not helpful info for buyers or used buyers from any other seller, though. 0 of 0 people found the following review helpful. The book and it's content are great. Unfortunately there are several PDF documents that you ... By cassieorsaps If I could I'd give it a five star and a one star. The book and it's content are great. Unfortunately there are several PDF documents that you are redirected to throughout the book and the links are no longer supported. Again the book itself is good - but I was frustrated that the additional material was no longer available.

Do you have a career worth loving? Do you want to kickstart momentum, attack bigger possibilities, and get excited about Monday mornings? Do you cringe at the conventional formulas? These 100 Radical Truths will inspire you to push your potential: # 15: Aspire to be the dumbest person in the room #19: Being in a crap job isnt your fault, but staying in a crap job is # 31: You can be comfortable, or outstanding, but not both # 67: Mistakes are tuition # 100: Make your memoirs worth reading With groundbreaking research and thoroughly untraditional design, Radical Careering speaks to today's "entrepreneurial class." Whether you're an employee stuck in a rut, or a business owner wanting to turbocharge success, this book will spark ideas every time you pick it up. Flip open to any page for an immediate jolt, or immerse yourself cover-to-cover with the interactive online tools. Radical Careering is every bit as smart, daring, and vibrant as a career itself should be.

From the Back Cover "Take inventory of your strengths, identify your passions, then do everything in your power to carve your career toward them. Want to know how? Read this book." --Marcus Buckingham, author of *The One Thing You Need to Know*, and *Now, Discover Your Strengths* "Radical Careering is a jolt to the old way of thinking about careers; a handbook of new thinking that will help you survive, strive and thrive in the radically new world of work." --Jeff Taylor, Founder and Chief Monster, Monster.com "An innovative how-to manual for anyone wanting to be more successful and satisfied in their career." --Andy Spade, CEO and co-founder, Kate Spade "Hogshead's powerful strategies will teach you how to drive your own success, by having the fearlessness, daily courage, and curiosity to jump in the deep end and swim with real purpose." --Lee Ann Daly, Executive VP of Marketing, ESPN "Tomorrow's successful companies are in desperate need of radical careerists: career entrepreneurs with broad skill sets, fresh perspectives, and no regard for the status quo." --Steven Wilheit, SVP of Global Marketing, Nissan Motors About the Author One of the advertising industry's most celebrated creative directors, Sally Hogshead has won hundreds of awards for innovation. The press has described Sally as "audacious" and "a mastermind." She co-founded an agency at age 27, going on to work with brands such as Coca-Cola, MINI Cooper, PG, and Godiva. Today Sally is a highly sought-after speaker and writer, helping individuals and companies discover their ultimate competitive advantages. (And yes, that really is her last name.)