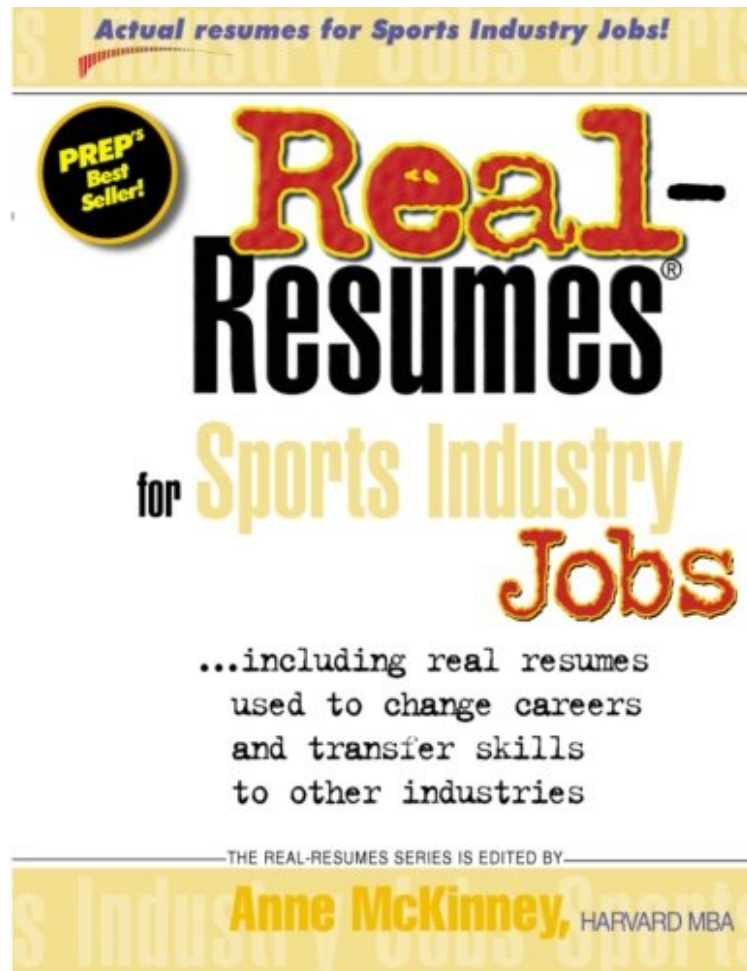


Real-Resumes for Sports Industry Jobs

Anne McKinney

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Anne McKinney : Real-Resumes for Sports Industry Jobs before purchasing it in order to gage whether or not it would be worth my time, and all praised Real-Resumes for Sports Industry Jobs:

Sports industry professionals now have a specific resume and cover letter bible designed specifically for them! The book shows samples of resumes and cover letters that worked for real people. Newcomers to the sports field will learn how to show off their potential to best advantage, and experienced professionals will find help in advancing to the best positions in the industry. Sports industry professionals often change fields, too, and the book includes resumes of individuals who have successfully transitioned into other areas. This valuable book contains resumes and cover letters that helped people find jobs in sports marketing and sports team management. Some people obtained athletic scholarships. Other resumes shown in the book were used by real people to find work ranging from recreation

activities management to work as an athlete on an international team. A word of advice from Editor Anne McKinney: "If you want to enter the sports field or advance in the industry, you don't need just any resume book. You need an industry-specific resume book! You will love this book targeted specifically to the sports field. Every resume and cover letter we put in a Real-Resumes Series book has been tested and proven in the real job market. Don't play games with your career. Your choice of a resume book is one of the most important career decisions you will ever make." Praise for this book and other books in the Real-Resumes Series: Distinguished by its highly readable samples." - Library Journal "These excellent new guides don't just provide the usual coverage on how to write a resume. They provide industry-specific examples, industry-specific tips and cautions, and industry-specific strategies based on real-world resumes. Since many technical types aren't writers, this comes as a special gift; select a winning format, plug in your background specs, and away you go. It's that easy--with Real-Resumes in hand."-- The Midwest Book Review Part of an excellent real-resumes series. Impressive, with sophisticated, persuasive, and nuanced guidance. The Book Reader Testimonials from people who have successfully used this book: "All I had after college graduation was some school projects and the Real-Resumes book. I found a way to show off my college marketing projects so that sports teams could understand my marketing potential and creativity. The result--I got hired!" D. Jaminez "I sought a tennis scholarship and needed to present my credentials to coaches. Thanks to the approach used by the Real-Resumes Series, I was able to capture the attention of college coaches and obtain a full scholarship." D. Larsen "I thought my pro football career would be useful to put on a resume, but I wasn't sure how to do it. The Real-Resumes Series showed me how to make the most of my sports background, and that led to outstanding offers in the sales field." B. Delphina