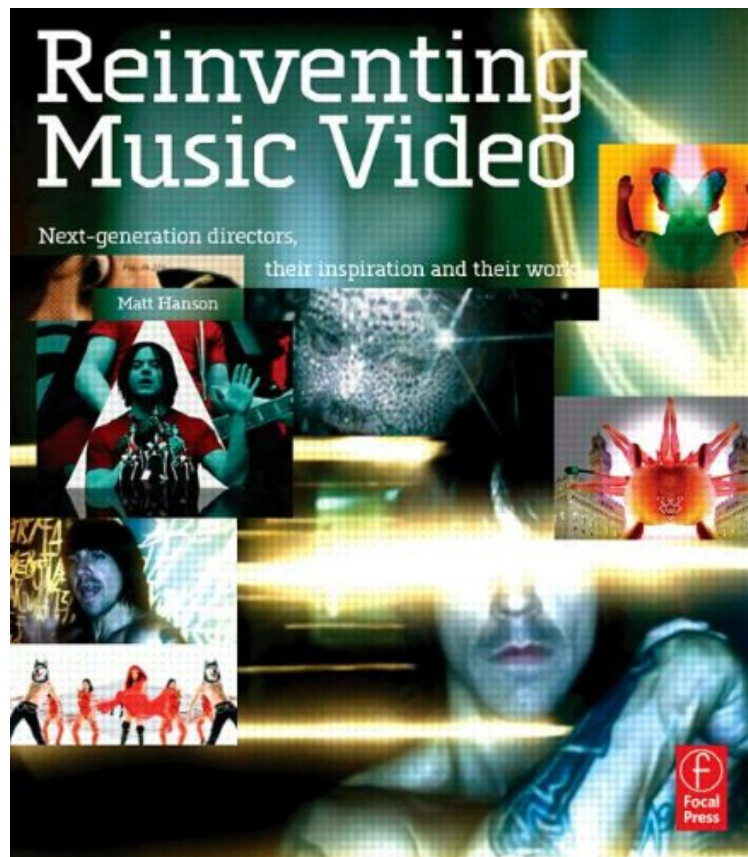


(Free and download) Reinventing Music Video: Next-generation directors, their inspiration and work

Reinventing Music Video: Next-generation directors, their inspiration and work

Matt Hanson

**Download PDF | ePub | DOC | audiobook | ebooks*



[Download](#)

[Read Online](#)

#3615214 in Books 2006-06-30 Ingredients: Example Ingredients Original language: English PDF # 1 .57 x 9.40 x 10.181, 1.70 #File Name: 0240808347176 pages | File size: 62.Mb

Matt Hanson : Reinventing Music Video: Next-generation directors, their inspiration and work before purchasing it in order to gage whether or not it would be worth my time, and all praised Reinventing Music Video: Next-generation directors, their inspiration and work:

4 of 4 people found the following review helpful. Useful insights into modern concepts By Robert A. Lipet The book deals with some fairly standard shooting techniques and equipment uses. Creativity being the main focal point is inspiring and compelling. At first I thought there was too much emphasis on computer graphics, as this is out of reach to most budget conscious filmmakers, but the author is graphics oriented. The links to the vids shot by the directors were very useful and only dated a couple of years, but were great examples of what's currently some of the top directors' visions. This made up for the bulk of animated video reviews which for the most part were excellent. The book is a fine insight into the minds of some of the finest young directors today. 0 of 1 people found the following review helpful. Got a different version By Jorgephoto I ordered this a few weeks ago with a few other books, they arrived in time. I received a different version of the book, it has another cover and talks about other directors, not the ones on this version, should be more careful about this. The version I received is ok but I really needed the version

pictured here, thats why they get 2 stars

This is a unique title; no current showcase of the best contemporary music videos exists, despite the area being a popular, flourishing hub of creative activity. If you want to succeed in this area, you need this book! Reinventing Music Videos provides a showcase of the best of the next generation of international music video directors, who are creating work for best-selling and cutting-edge music artists. The up and coming are contrasted with an 'icons of the genre' section on big name music video directors such as Chris Cunningham and Spike Jonze to give the complete overview of this area. Stunning visuals dominate the book, along with questions and answers with the creators, and their sketches, treatments, and test visuals. This is an invaluable reference guide, a source of inspiration and process with an exploration of the underlying technologies and techniques alongside the showcase for everyone working in music videos and those wanting to get into this highly sought after genre of filmmaking. * This is an invaluable, high-profile resource on a "hot button" area of filmmaking with insider information not available elsewhere * Contains visuals from high-profile, internationally best-selling music artists * Learn from a renowned authority on 'alternate' moving image

"This book is a fascinating and well-researched look at a new generation of directors working in the field of pop promos, one which continues to be enormously influential on the world of commercials." - Lurzer's International Archive, Aug-Sept 2006
About the Author
World leading authority on film and contemporary trends in moving image. An expert in field of music videos and their creators. In 1996 he founded the digital film festival onedotzero, cited by The Guardian as 'probably the most influential film festival of the early 21st century'. He currently runs his own creative studio, V.I.A. developing pioneering moving image projects. He has produced and commissioned over 40 digital films, devised two tv series on pioneering digital filmmakers, and produced a pioneering hybrid VJ/live film performance with the Light Surgeons, which toured internationally to rave reviews. Previous books include The End of Celluloid (RotoVision), and Motion Blur (Laurence King).