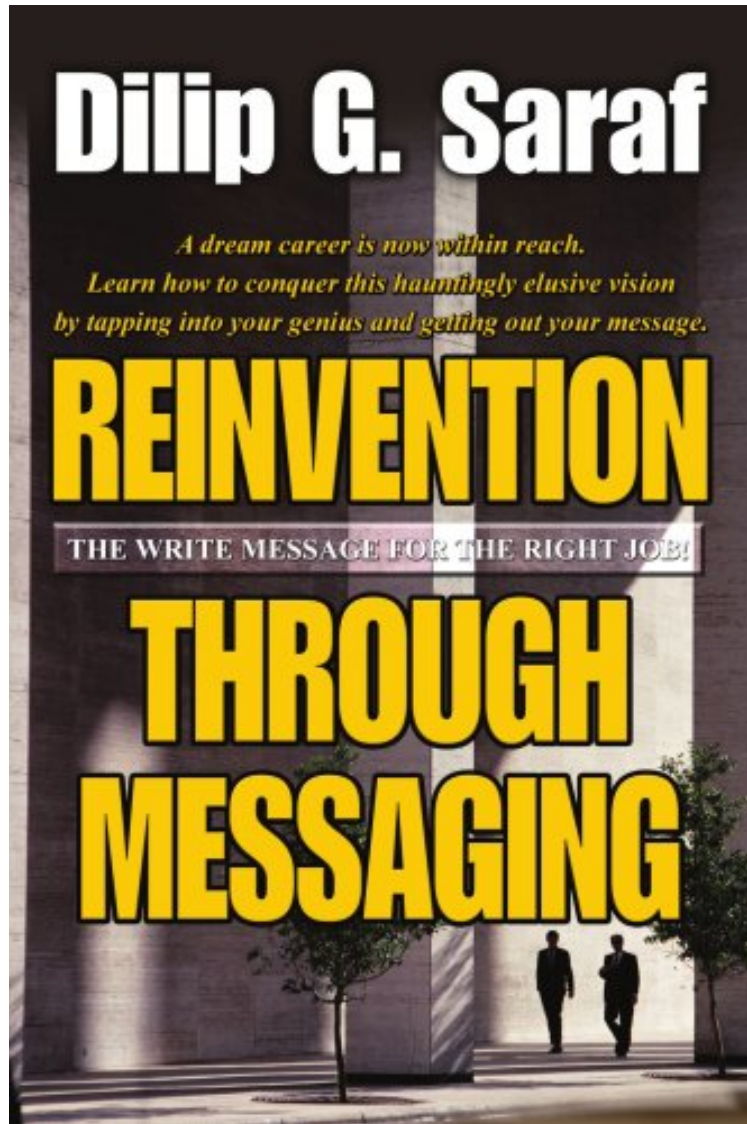


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Reinvention Through Messaging: The Write Message for the Right Job!

Dilip Saraf

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Dilip Saraf : Reinvention Through Messaging: The Write Message for the Right Job! before purchasing it in order to gage whether or not it would be worth my time, and all praised Reinvention Through Messaging: The Write Message for the Right Job!:

7 of 7 people found the following review helpful. The Power Of The Message!By David JohnstonDavid Johnston, IT

Engineer, Silicon Valley - As an engineer from the Silicon Valley, who has been out of work for nearly nine months, and who is about to give up sending resumes and searching for jobs in this market, Reinvention came as a welcome relief. For the first time I discovered why I am not getting responses to my numerous custom resumes that I sent at the hint of a job opening. The author goes to great lengths to show you how difficult it is to really convey a message of power without realizing the messaging challenge. He also provides a tool to help you capture your genius and shows you how to present that as your unique value proposition in your resume. This alone eliminates all the custom resumes I kept making. After going through this exercise, this all makes perfect sense. I guess nine months is a long time to waste but now I have learned how to do this right. This book has energized me enough to get back on the horse again. This book definitely deserves 5 Stars!!!7 of 7 people found the following review helpful. Find your Genius!By Sally WhitmoreThe author has done a good job of getting to the bottom of the problem most job seekers don't even know that they face. In my own case, as a marketing manager looking for a job I did not realize that my own message was getting in my way of going to the next level of my job search. I have been out of work for over a year now and hardly anyone is calling from the hundreds of resumes I have sent. Reinvention showed me how to discover my genius and create a message that differentiates. I have used this method using tools the book provides and feel re-energized to do my job search looking at how my resume now reads. As a professional marketer I missed this trick to market myself, although I have used it all my life marketing many high-tech products. Marketer or not, this book will guide you in discovering your genius and showing you how to present your message in a unique way. It's been three weeks now I have been sending my resumes selectively and I already got calls in response.1 of 2 people found the following review helpful. A guide to seeking one's dream jobBy Midwest Book ReviewReinvention Through Messaging is a guide to seeking one's dream job even in shaky economic times, especially by focusing on the power of skillful communication and messaging. Chapters address how to present messages that make one a "must-hire", reinvent oneself through transforming one's resume, recover from interview mistakes, keep one's career protected through shifting economic cycles, and much more. Networking is critical to getting ahead in an increasingly interdependent world; Reinvention Through Messaging is a "must-have" for make the best possible first, second, and third impressions.

Dream jobs remain hauntingly elusive to many. Seismic job market shifts have permanently changed how job seekers must now achieve their dreams. A vehicle for attaining career dreams is your own genius presented as a value-creating message. In this pioneering book, author Dilip Saraf guides you through a transforming process that shows how to:Use the SIMPLE tool to extract your genius and make your messages stand outCommunicate your personal Unique Skills in your rsum to present your geniusIncrease your messaging power by overcoming your limiting beliefsBecome a Dream Catcher by understanding the networking paradoxPresent messages that make you a must hireReinvent the way you present yourself, simply by transforming your rsumRecover from interview mistakes and receive great offersBuild your dream career, based on an uncommon communication process that gives you the advantageKeep your career protected from economic cycles by constantly reinventing yourselfReal-life examples in Reinvention will inspire you to follow a path you dared not before. Learn how to trumpet your innermost voice in a unique message. Discover how to achieve your career dreams using these strategies, regardless of the economy.

About the AuthorDilip Saraf?s pioneering approach will galvanize your career. Author of the ground-breaking The Seven Keys to a Dream Job: A Career Nirvana Playbook!, Saraf was a high-tech executive and has consulted with Global-500 companies on leadership, technology, and marketing. A graduate of IIT-Bombay, and Stanford, he practices in Silicon Valley.