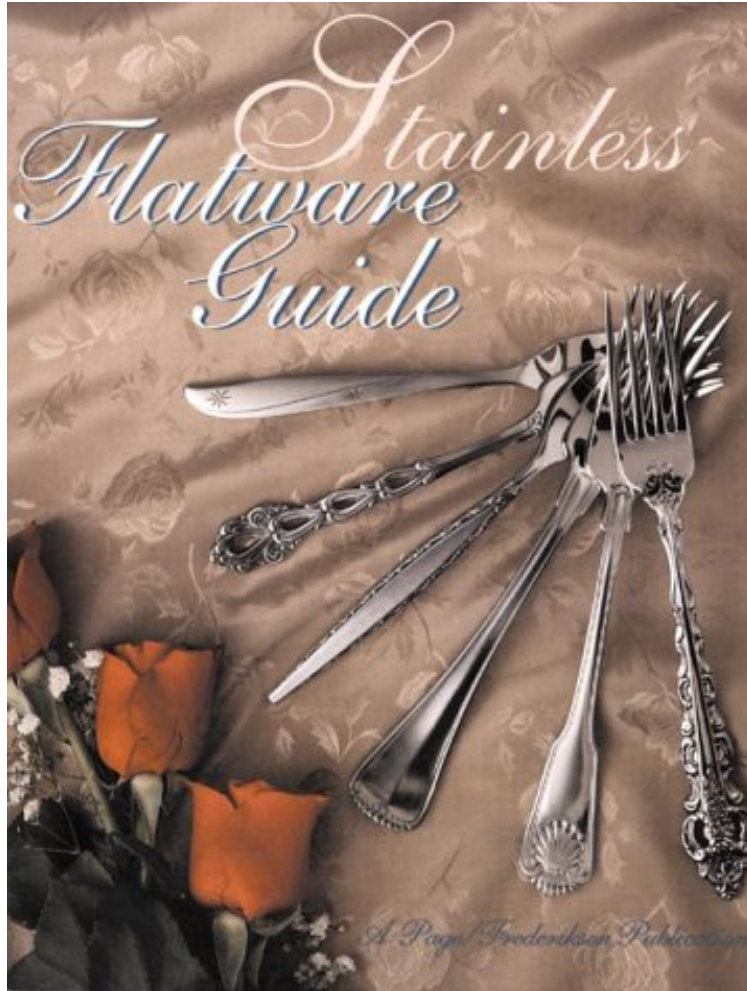


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## Stainless Flatware Guide

*Bob Page, Dale Frederiksen*

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**Bob Page, Dale Frederiksen : Stainless Flatware Guide** before purchasing it in order to gage whether or not it would be worth my time, and all praised Stainless Flatware Guide:

6 of 6 people found the following review helpful. "WMF" does not stand for "William Fraser."By Diana Gale MatthiesenThis book, along with the Replacements Ltd. online database, is a major source for identification of stainless tableware patterns. A substantial error in the book is that the authors have interpreted "Fraser's WMF" to mean "William Fraser." It doesn't. The WMF stands for the manufacturer, Wrttembergische Metallwarenfabrik AG, of Geislingen, Germany, founded in 1853 and one of the world's major manufacturers of tableware to this day. The Fraser in "Fraser's WMF" was Gorden Freeman Fraser (1914-2005), a successful Berkeley, California, retailer who at first worked with, then was gradually bought out by, WMF. Fraser's became a major distributor of WMF in Europe and the USA, and Gorden Fraser came to play a significant role at WMF in the design and marketing of its tableware.

But the bottom line is: WMF does not stand for "William Fraser," nor is or was there anyone of that name associated with WMF. Sadly, thanks to being published in the "bible" of stainless identification, this error may never be stamped out. 0 of 0 people found the following review helpful. Great Flatware Reference Book By Anita Eilertsen If you buy a lot of flatware, this is a great product. A little out dated, but most of what I sell is vintage, so it works great for me. You can access the same information online, but sometimes it helps to have the book format, especially when you have no clue to the manufacturer or name of the pattern.. Well worth the purchase price. 0 of 0 people found the following review helpful. Five Stars By M Otero Excellent Product... content and satisfied!!!

A collection of more than 5,000 stainless flatware patterns by more than 250 makers. Each manufacturer's patterns are organized by shape and style to make identification simple.

About the Author In 1981, Bob Page started Replacements, Ltd., the worlds largest china, silver, and crystal matching service. This company has become the worlds largest retailer of discontinued and active tableware, with sales in excess of \$60 million and employing 500 people. Bob has won numerous awards including Small Businessman of the Year in North Carolina, and North Carolina Entrepreneur of the Year.