

Stand Out Cover Letters: How to Write Winning Cover Letters That Get You Hired

Mark Baker

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Mark Baker : Stand Out Cover Letters: How to Write Winning Cover Letters That Get You Hired before purchasing it in order to gage whether or not it would be worth my time, and all praised Stand Out Cover Letters: How to Write Winning Cover Letters That Get You Hired:

2 of 2 people found the following review helpful. The Perfect Book for Your Already Perfect Resume By Eric K. Purtee When embarking on a job search, it is no longer enough to just have an outstanding resume, professional developed these days. You must convey your message by selling yourself in a unique and concise manner that the hiring gatekeeper can understand quickly and easily. Remembering that most hiring gatekeepers are probably not technical experts on the jobs they are hiring for, you have to target yourself to their needs. That is where the cover letter becomes super critical. Stand Out Cover Letters teaches you how to mimic the job ad specific to your talents that will meet the needs of the potential employer. It helps you develop a sound, strong quick commercial of yourself that meets every need the employer is looking for and helps you match your talents to it. It is the ultimate bridge you need to get through the gatekeeper to the actual decision maker. Filled with a multitude of examples as well as detailed exercises to help you understand, Stand Out Cover Letters will give you all the tools you need to write the perfect cover letter for your already perfect resume. Get this copy now, follow the steps and find your next job quicker than ever before.

3 of 3 people found the following review helpful. This is exactly what I needed to write my first cover letter By Michael Wilkinson This is a great book not only because it was well written, but also because it explains why cover letters are still relevant. I used to think that cover letters were obsolete. So many things are digital now. But the author explains, in a very interesting way, how to write a cover letter and what mistakes I need to avoid. I also like the fact that the author did not explain cover letters to me like I'm an idiot. I hate when business books come across like the author is some all-powerful wizard. This book doesn't do that. It did give me actionable advice and explained why.

3 of 3 people found the following review helpful. Comprehensive, strategic, and smart guidance By LTAs one who has mentored and coached people with their professional development for two decades I highly recommend this excellent book. The author is a professional with direct experience and proven credentials. The book not only gives insight on how to write an effective cover letter, it provides useful strategies for the job search and interviews. It is well organized and easy to read. The downloadable work book is a welcomed bonus. I hope the author will write more books to help job seekers in today's highly competitive workplace.

BOOK DESCRIPTION*WANT TO KNOW HOW TO GET A JOB IN THE OVERCROWDED JOB MARKET?***** Whether you're just out of college, changing industries mid-life, or charging up the corporate ladder, you want to get the best job possible, but how do you stand out when just about every job attracts hundreds or more applications? Then there's the infamous ATS - Automatic Tracking Software. These days cover letters and resumes are frequently subject to ATS requirements. So how do you write a letter that satisfies both human and bot eyes and at the same time stands out from the rest? No matter how disillusioned or frustrated you may have felt about writing cover letters for jobs in the past, now there's a new and better way. Follow this simple, cutting edge cover letter writing method and increase your chance of getting the job you want.