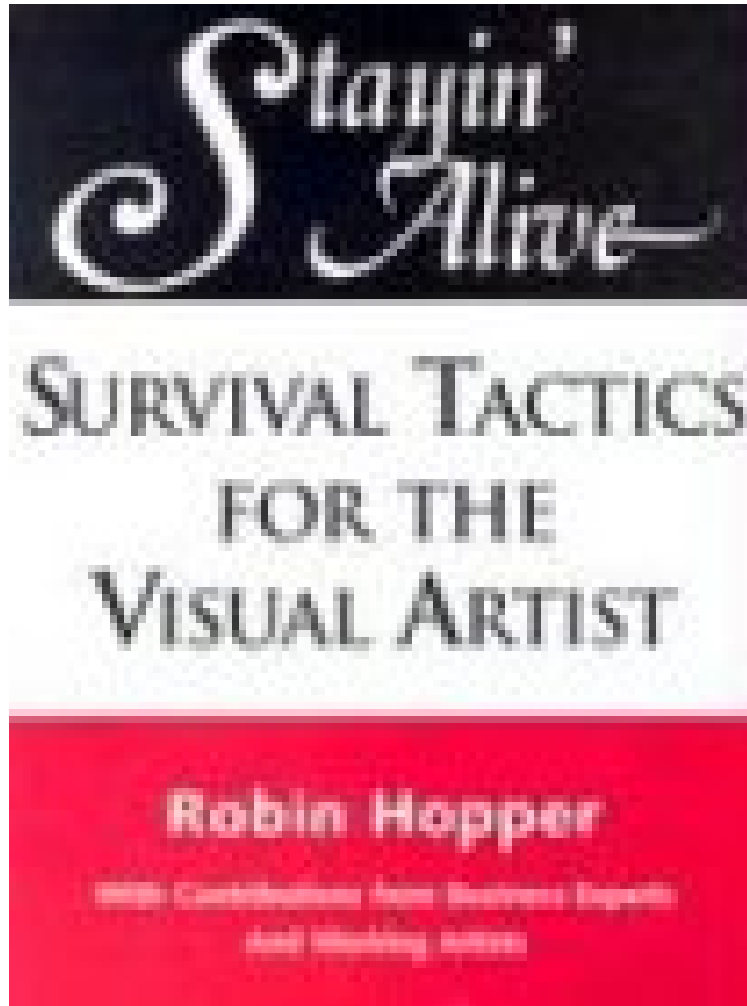


[DOWNLOAD] Stayin' Alive: Survival Tactics for the Visual Artist

## Stayin' Alive: Survival Tactics for the Visual Artist

*Robin Hopper*

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**Robin Hopper : Stayin' Alive: Survival Tactics for the Visual Artist** before purchasing it in order to gage whether or not it would be worth my time, and all praised Stayin' Alive: Survival Tactics for the Visual Artist:

0 of 0 people found the following review helpful. Autographed too!!!By aregularguyAwesome book it arrived autographed too!!!1 of 1 people found the following review helpful. Super resourceBy P. SmithAs with all of Mr. Hopper's other books it is complete.He is articulate and detailed providing the reader and user tools to navigate their world in both business and art.14 of 14 people found the following review helpful. Decisions ... Decisions ...By .I didn't start out thinking that pottery was ever going to be "my thing". After serving in the military then working in "the real world" for a few years afterward, I had every intention of an Ivory Tower life. I was going to university and never leaving! I went to school with the goals of earning my BA/MA/PhD, then spending the rest of my life doing research and lecturing. Just six years later, I left due to the escalation of disabilities I acquired in service.And then one day, I

was put into Occupational Therapy and discovered my Zen -- playing with mud. As scary as the idea was, it kept creeping into my mind more and more often as each new month passed by: I had started contemplating whether or not I could make a go of it as a potter. I hadn't had any formal training in pottery or ceramics, so I started devouring articles and videos, borrowing books, and subscribing to pottery email discussion lists ... and this one book title kept on being thrown around any time the topic of making an actual "living" from pottery arose: *Stayin' Alive*. This book really helped answer some constantly recurring questions I had concerning... \*What in the world am I getting myself into? \*Should this just stay a sublimely mind-clearing hobby or will I be able to handle the business side of things too? \*How much [time/effort/money] will I really have to invest to make a decent go of this? \*Am I too old to start on this particular ground floor? \*I know I'm CAPABLE of throwing on a wheel, but will the rest of the business be too demanding for my disabilities?... and so forth. I now know exactly why so very many potters heartily recommend this book. There is a variety of insight to be gained from various authors, and Hopper includes some very pragmatic information about the business end of things. It really helped settle a lot of questions for me. I'm still pacing myself, taking things slowly, but now I have a much clearer idea of where I want to take my mud habit and how to make that happen. And yes, there really is a lot of information in this book that could be applied to any visual art, not just pottery. I highly recommend this book to anyone exploring their options for making a living in the arts / crafts. The clarity I gained in regard to my own work was worth far more than the price of this book.

Internationally recognized artist and author Robin Hopper details survival strategies for developing a personal lifestyle as a creative artist. The text is a combination of pragmatism, practicality and philosophy, liberally spiced with humour and anecdotes from Hopper's 45 years of personal experience. The book also incorporates the personal life stories of 19 full-time studio artists. Between them, these artists have more than 500 years of studio experience in the art of staying alive. Also includes, from four specialists in the field, information on legal and financial matters, how to approach magazine publishers and tips for photographing work.