

#824289 in Books StreetWise 2011-07-01 2013-10-01Format: Folded MapOriginal language:EnglishPDF #
1 8.75 x 4.00 x .25l, .16 Binding: Map1 pages | File size: 48.Mb

Streetwise Maps : Streetwise French Riviera Map - Laminated Road Map of the French Riviera before purchasing it in order to gauge whether or not it would be worth my time, and all praised Streetwise French Riviera Map - Laminated Road Map of the French Riviera:

6 of 6 people found the following review helpful. Saved by the map!By M. HerrinUpon our arrival by auto into Nice, France, the cityscape, apparently, was responsible for our GPS shutting down. We did, however, have with us the Streetwise French Riviera Laminated Road Map and, so, were able to find our way. Laminated maps are the best for frequent stuffing into bags, etc, as they remain readable in spite of being mistreated. You can buy a map when you arrive, but that might be too late if you need it upon arrival.0 of 0 people found the following review helpful. GoodBy Ikey BabeThis map is a good size, sturdy and even water resistant, but I found I really didn't need it. Maybe I used it once or twice. But it does what it's supposed to do and the map is accurate.1 of 1 people found the following review helpful. Great Travel MapBy Ordeall I was looking for something small enough to carry but large enough to read and not get destroyed. This map does all that! If you are looking at going only to southern France, this is a must have. Also, as it is laminated, we are using small sticky arrows to plot our route.

Streetwise French Riviera Map - Laminated Road Map of the French Riviera - Folding pocket size travel map of Cote d'AzurThis map covers the following areas:Main Cte d'Azur / French Riviera Map 1:250,000St Raphael - Menton Map 1:250,000Marseille Map 1:40,000Cannes Map 1:11,000Monaco/Monte Carlo Map 1:11,000Nice Monaco Area Map 1:73,000Nice Map 1:20,000St Tropez MapFamous for being famous, the Cte d'Azur is a region where landscape, food, and water merge together to create a unique and sumptuous travel experience. This sunny stretch of the Mediterranean running along the southern coast of France, from the hills and vineyards of Bandol to la Croisette in Cannes and finishing at the Casino in Monte Carlo, the Cte d'Azur has plenty of excitement to offer the visitor of varied interests. The Romans were lured by the beauty and abundance of the area, and one drive along le Moyenne Corniche and you'll understand why. The sea glistens, the breeze is balmy and spectacular residences tucked behind perfectly manicured hedges stand as reward for anyone lucky enough to own a parcel of this paradise.The Cte d'Azur attracts people from all over the world. After a visit to hilly inland towns like Vence, Grasse, and Mougins, most people head for the seaside towns that pepper the coastline. We are talking major league famous seaside resort towns, like Cannes, St Tropez, Antibes, and Monaco.The STREETWISE French Riviera map, complete with topographic terrain features, has all of the major A roads and local D roads clearly indicated to enable you to drive from Marseille to Monaco. In fact, there are detailed inset maps of Marseille, Cannes, Nice and Monaco so you can complete an epicurean quest for the quintessential bouillabaisse, a towering tier of fruits de mer, the perfect socca, or a \$10.00 Coca-Cola at the Caf de Paris in front of the Casino in Monte Carlo.The map index is complete with towns, cities, sites and major hotels. You need nothing more than a bathing suit to complete your trip.Our pocket size map of the French Riviera is laminated for durability and accordion folding for effortless use. The STREETWISE French Riviera map is one of several detailed and easy-to-read regional road maps designed and published by STREETWISE. Buy your STREETWISE French Riviera map today and you too can navigate Cte d'Azur like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the Amazon search bar.

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily HeraldAbout the AuthorSTREETWISE is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully.The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving.After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain.He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that

the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE is the great map that you need.