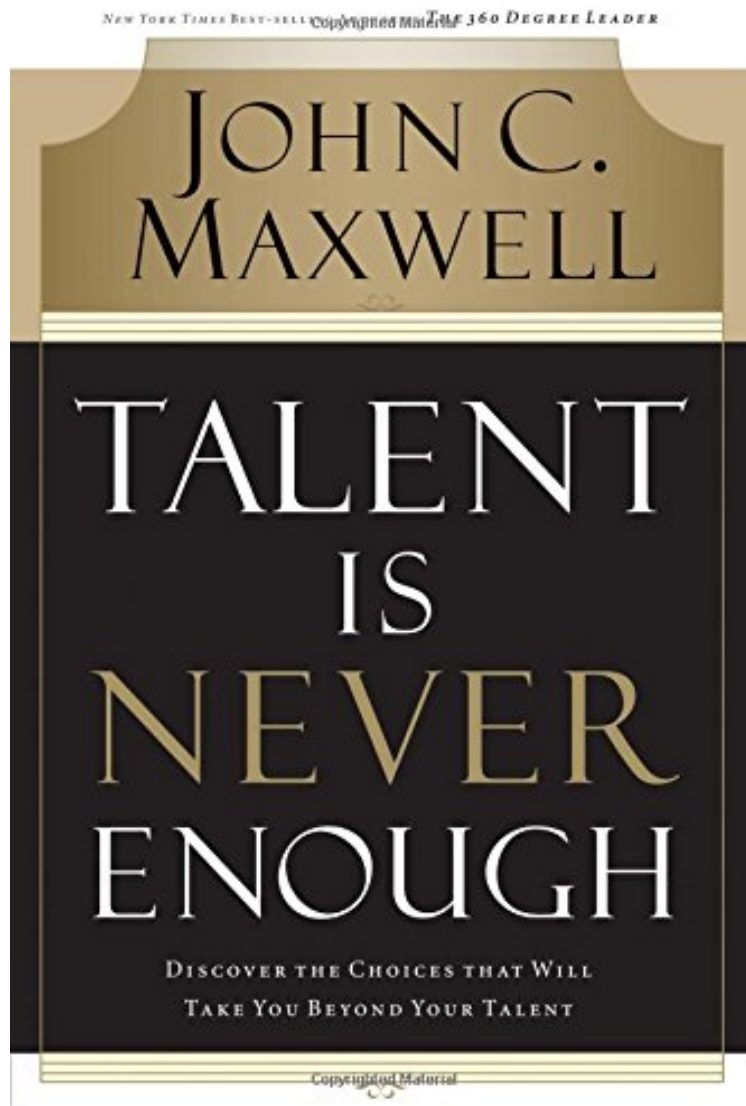


[FREE] Talent Is Never Enough: Discover the Choices That Will Take You Beyond Your Talent

Talent Is Never Enough: Discover the Choices That Will Take You Beyond Your Talent

John C. Maxwell

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New York Times best-selling author Dr. John C. Maxwell has a message for you, and for today's corporate culture fixated on talent above all else: **TALENT IS NEVER ENOUGH**. People everywhere are proving him right. Read the headlines, watch the highlights, or just step out your front door: Some talented people reach their full potential, while others self-destruct or remain trapped in mediocrity. What makes the difference? Maxwell, the go-to guru for business professionals across the globe, insists that the choices people make—not merely the skills they inherit—propel them onto greatness. Among other truths, successful people know that: Belief lifts your talent. Initiative activates your talent. Focus directs your talent. Preparation positions your talent. Practice sharpens your talent. Perseverance sustains your talent. Character protects your talent. . . . and more!! It's what you add to your talent that makes the greatest difference. With authentic examples and time-tested wisdom, Maxwell shares thirteen attributes you need to maximize your potential and live the life of your dreams. You can have talent alone and fall short of your potential. Or you can have talent plus, and really stand out.

From Publishers Weekly Talent is "often overrated and frequently misunderstood," observes leadership expert Maxwell (The 360 Degree Leader), who advises readers on building their strengths to become a "Talent-plus person." In the first chapter, he examines how "belief lifts your talent," whether it's belief in your potential, yourself and your mission that empowers and encourages you. He then introduces a dozen other factors that can be combined with talent to achieve your goals: passion, initiative, focus, preparation, practice, perseverance, courage, teachability, character, relationships, responsibility and teamwork. Synthesizing the work of business gurus like Marcus Buckingham and Peter Drucker with inspiring anecdotes from the lives of famous athletes and coaches, Christian leaders, writers and artists, Maxwell engages the reader with his enthusiasm for his subject matter and clear insights. Well organized and focused, the book conveys how talent can be enhanced through historical and contemporary examples of "Talent-Plus" people in action from Charles Dickens to Vince Lombardi and Tom Hanks. (Apr. 3) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. About the Author John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 24 million books in fifty languages. Maxwell was identified as the most popular leadership expert in the world by Inc. magazine in 2014. He is the founder of the John Maxwell Company, the John Maxwell Team, and EQUIP. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). For more information visit JohnMaxwell.com.