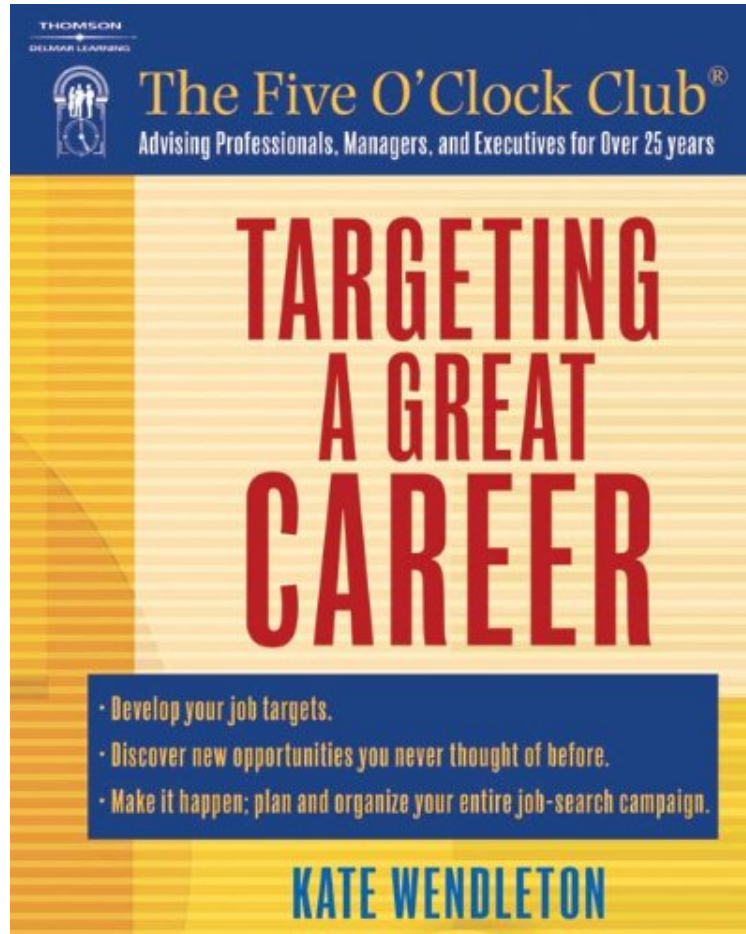


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Targeting a Great Career (Five O'Clock Club)

Kate Wendleton

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Kate Wendleton : Targeting a Great Career (Five O'Clock Club) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Targeting a Great Career (Five O'Clock Club):

0 of 0 people found the following review helpful. Targeting a Great Career - right on targetBy Kindle CustomerWorking with a career counselor who recommended this book as well as the website for The Five o'clock club. There is a lot of sound advice and exercises in this book. Assists with formulating a precise plan for interviewing and landing a new job. Especially with some of the personal, emotional, and psychological aspects of losing a job and what drives us to certain jobs and professions. 2 of 3 people found the following review helpful. OK Job Search BookBy Robert S. AllenThis book gives some decent ideas about how to go about conducting a job search and narrowing your focus. By placing a great deal of emphasis on the changing job market and how important it is to update and improve your skill set and network list, Targeting a Great Career drives home the point that you as an individual must constantly improve. The self-tests help you hone in on what you want to do and how to get to that point that you are doing what you want. On the downside, there are FAR too many case studies and personal examples.

Not many people really care how Jim from Peoria, an ad executive, decided he really wanted to raise pandas and found a non-profit near his home that needed an marketing campaign to solicit donations. Also, the authors keep touting the self-tests, and how vital they are, but don't get to them until the end of the book. All in all, a so-so book. 0 of 0 people found the following review helpful. Five Stars By Customer every satisfied with the product, price, service and timing

Landing the job of your dreams means you need to have a dream to begin with. Targeting a Great Career helps you identify that dream . . . make it specific . . . and figure out step by step how you can achieve it. Kate Wendleton and The Five O'Clock Club have already helped tens of thousands of job hunters across the country discover what they're best at, what they love doing, and how they can turn their vision into reality. Exercises throughout the book allow readers to picture what they want their life to be like in the future and what they can do today to make their dreams come true. The celebrated Five O'Clock Club method involves work ... lots of work. And much of that work is research - research on the Internet into the areas you have targeted; Targeting a Great Career is filled with strategies and tips that can help you achieve your goals.

The best book on the market to help you figure out who you are, what you enjoy doing, and what you want to do with your life. About the Author The Five O'Clock Club -- where your professional success gets personal attention. Started in 1986, our mantra is that "we always do what is in the best interests of the job hunter." Our founder, Kate Wendleton, has been a career coach since 1978, when she founded The Five O'Clock Club and developed its basic methodology to help job hunters and career changers of all levels in job-search strategy groups headed by senior Five O'Clock Club-certified coaches. Kate, Five O'Clock Club coaches, and members of our management team have appeared on the Today Show, CNN, CNBC, Larry King, National Public Radio and CBS, and in The New York Times, The Economist, The Chicago Tribune, The Wall Street Journal, Fortune magazine, Business Week and other national media.