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Targeting a Great Career (The Five O'Clock Club)

Kate Wendleton

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Kate Wendleton : Targeting a Great Career (The Five O'Clock Club) before purchasing it in order to gage whether or not it would be worth my time, and all praised Targeting a Great Career (The Five O'Clock Club):

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evocative assessments as a foundation for a dynamic, proactive job search. Kate, the founder of the legendary Five O'clock Club, addresses all the key elements you need to create a "level playing field" between you and the prospective employer, and put you in the driver's seat in both salary and job content negotiations. If you like this then be sure to buy more of her books (on all aspects of career and work/life issues in depth), or go to the website (or here) to get a copy of her amazing audio tapes. 1 of 1 people found the following review helpful. Must read for all college grads, young adults, and anyone looking to change careers!! By Rebekah A. Alexander This book was incredibly insightful and eye opening. It inspired me to reconsider my approach to job hunting and allowed me to create a bigger vision/dream. More importantly it helped me create a winning strategy for the trajectory of my career. I'm not where I want to be yet but my anxiety has substantially subsided since reading this book and focusing on my long term/short term goals. Must read!!

TARGETING A GREAT CAREER helps you identify your dream career, and then improve your career, find new employment or consulting work that's right for you, start your own business, or figure out what you want to do during retirement. Then we'll help you make that dream specific, and figure out step by step how you can achieve it. TARGETING A GREAT CAREER is filled with strategies and tips that can help you develop your career targets, become an industry insider, discover new opportunities that you never thought of before, and plan and organize your entire campaign to make it happen. TARGETING A GREAT CAREER is filled with exercises that let you picture what you want your life to be like in the future and what you can do today to make your dreams come true.

Preface. Acknowledgments. PART II: THE CHANGING JOB MARKET: HOW IT WORKS TODAY. 1. You and the New Job Market. 2. How to Change Careers. 3. Job Hunting versus Career Planning. 4. Targeting the Jobs of the Future. 5. Learning to Track Trends and Move into a New Market. 6. Case Studies: Targeting the Future. 7. What Longevity Means to Your Career. PART II: DECIDING WHAT YOU WANT: START BY UNDERSTANDING YOURSELF. 8. How to Find Your Place in the World. 9. How to Decide What You Want. 10. Deciding What You Want: Selecting Your Job Targets. 11. Exercises to Analyze Your Past and Present. PART III: HOW TO SELECT YOUR JOB TARGETS: BRAINSTORMING POSSIBLE JOBS. 12. Brainstorming Possible Jobs. 13. Having a Balanced Life. 14. What You Can Do in Your Present Situation. 15. Life Takes Time. 16. How to Decide What You Want to Offer. 17. How to Target the Job You Want. 18. Preliminary Target Investigation. 19. Ready for the Next Step. 20. Researching Your Job Targets. PART IV: HOW TO MANAGE YOUR FUTURE. 21. New Shapes in Careers: Repackaging the Work You Do. 22. A Reminder of Basic Career Principles. 23. Keep Your Life Course in Mind. 24. Congratulations! PART V: THE FIVE O'CLOCK CLUB APPROACH TO JOB SEARCH. 25. An Overview of The Five O'Clock Club Process. 26. Getting Los of Meetings. 27. Job-Search Campaign Management. 28. The Stages of Your Search. PART VI: WHAT IS THE FIVE O'CLOCK CLUB? 29. How to Join the Club. 30. The Weekly Job-Search Strategy Group. 31. Lexicon Used at The Five O'Clock Club. Index. About the Author The Five O'Clock Club -- where your professional success gets personal attention. Started in 1986, our mantra is that "we always do what is in the best interests of the job hunter." Our founder, Kate Wendleton, has been a career coach since 1978, when she founded The Five O'Clock Club and developed its basic methodology to help job hunters and career changers of all levels in job-search strategy groups headed by senior Five O'Clock Club-certified coaches. Kate, Five O'Clock Club coaches, and members of our management team have appeared on the Today Show, CNN, CNBC, Larry King, National Public Radio and CBS, and in The New York Times, The Economist, The Chicago Tribune, The Wall Street Journal, Fortune magazine, Business Week and other national media.