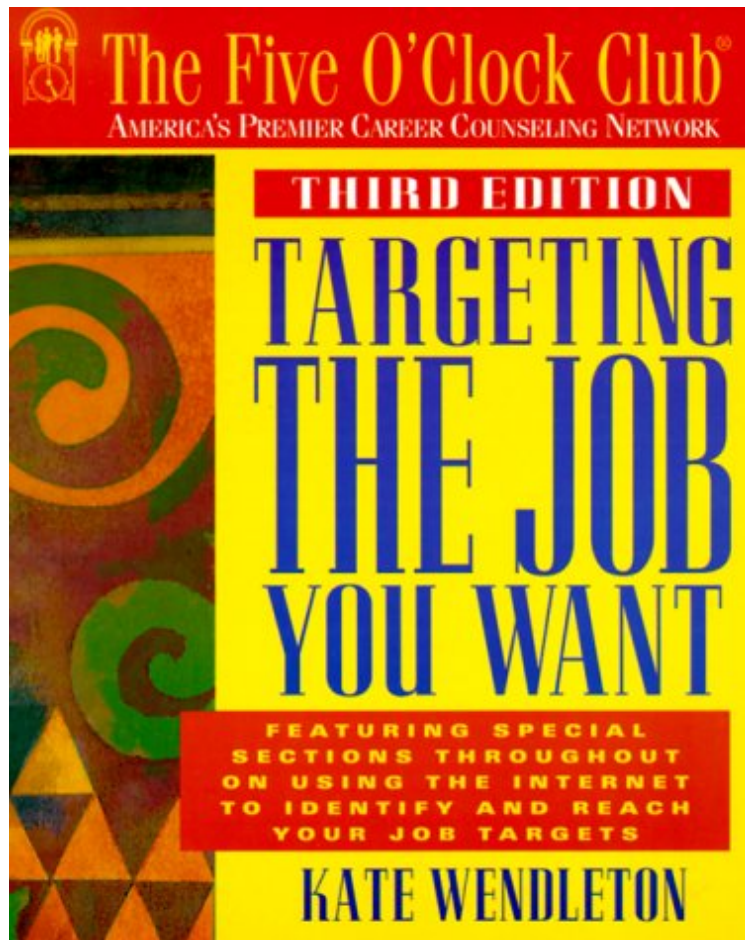


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## Targeting the Job You Want (Five O'Clock Club Series)

*Kate Wendleton*

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**Kate Wendleton : Targeting the Job You Want (Five O'Clock Club Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Targeting the Job You Want (Five O'Clock Club Series):

2 of 2 people found the following review helpful. I didn't get much out of this book By *steve\_manassas* I purchased this book in 2001, and recently got rid of it. I didn't get much out of it; it didn't tell me that much about job search methods that I didn't already know. Sorry, Kate. 1 of 1 people found the following review helpful. A Strategic Approach to Job Search By *Terry Pile* The Five O'clock Club produces some excellent materials, but I think this first book in the series is the best. As a career counselor, I frequently recommend it to my clients who are "all over the map" in their job search approach. The exercises help you focus your messages and the approach to finding employment is very strategic. Instead of spending hours applying to any job that you remotely qualify for, the Five O'clock Club approach suggests you determine who you want to work for and assists you developing a systematic approach for getting into the company. This book, and the other in the Five O'clock Club series, will definately help you shorten your job search and eliminate hours of aimless on-line job hunting. 9 of 10 people found the following review helpful. A Good

ResourceBy G. J WienerA very good resource for these crazy times of frequent job changes. Kate Wendleton is right on the money when she states that most people will have up to fifteen jobs and five careers in their working lives. Many of the exercises are quite helpful. The seven stories analysis can tune one in on some hidden talents. The Special Interests List can certainly clue one in and where a person can direct his or her job search. Satisfiers/Disatisfiers, 40 Year Vision, and Ideal Scene Worksheets if nothing else can put a frustrated job seeker in a good mood and re-invigorate some badly needed focus. The sections on job targeting are indeed helpful. This sections works with geographic issues as well as industry and job function matters as well. Company attributes and personal attributes are a detailed level are discussed quite well here. The research sections and internet listings cap off a wonderful resource for anyone in the midst of a career change. Kate Wendleton even sells her services in an appropriate way without an excessive amount of hype. I will most certainly read through Wendleton's other books, Interviewing And Salary Negotiation as well as Getting Interviews. Kate is most certainly in tune with today's ever changing employment market.

Going beyond prior editions, Targeting the Job You Want, 3e, includes complete information and advice on using the internet to find out about industries, research companies, and identify key decision makers. This edition delves into strategies and tips for online research that can help the user develop job targets, become an "industry insider", discover new opportunities never thought of, and network more quickly and more efficiently than ever before. Written by Kate Wendleton, syndicated career columnist, Targeting the Job You Want, 3e, will help the user identify their dream, make it specific and learn the steps needed to achieve it.

About the AuthorKate Wendleton is a nationally recognized authority on career development. She has been a career coach since 1978, when she founded the Five O'Clock Club and developed its methodology to help job hunters and career changers of all levels in job-search-strategy groups. This methodology is now used by branches of the Five O'Clock Club which meet weekly in the United States and Canada, and has over 8,000 members. Kate is also a nationally syndicated newspaper columnist and a respected authority and speaker on career development. She has appeared on the Today Show, CNN, CNBC, Larry King, National Public Radio and CBS, and in The New York Times, The Economist, The Chicago Tribune, The Wall Street Journal, Fortune Magazine, Business Week and other national media.