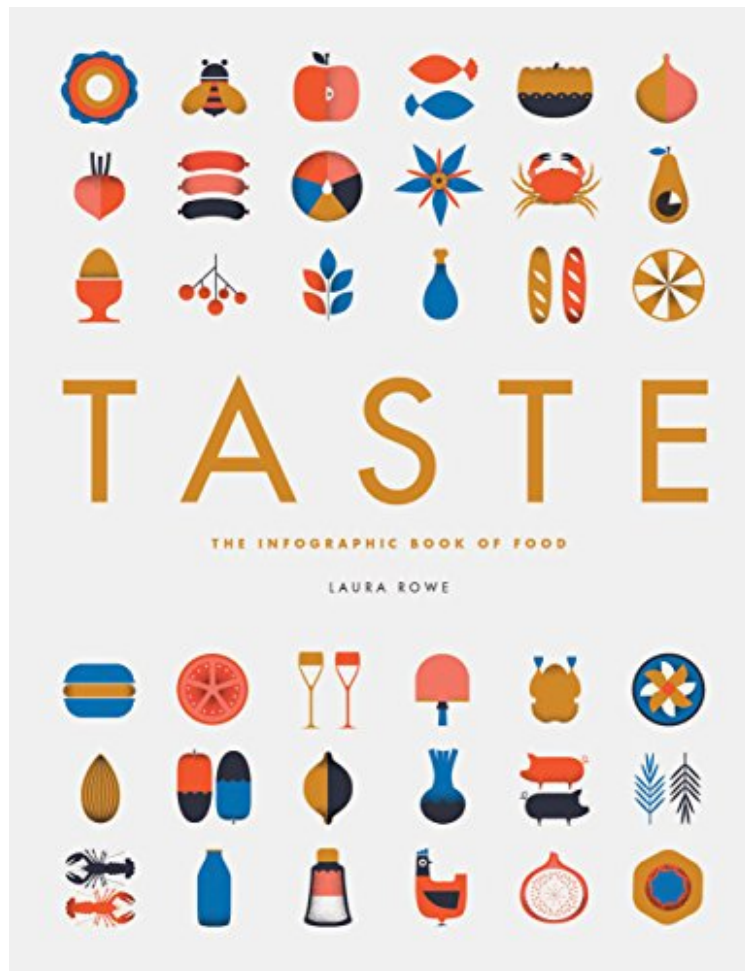


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Taste: The Infographic Book of Food

Laura Rowe

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Laura Rowe : Taste: The Infographic Book of Food before purchasing it in order to gage whether or not it would be worth my time, and all praised Taste: The Infographic Book of Food:

1 of 1 people found the following review helpful. A must read!By Nathan RedAn amazing book! I highly recommend it! Side note, it's written in British English. Great graphics and very informational.1 of 1 people found the following review helpful. Great infographic book for foodies!By AliceBought this book as a gift for a friend, but read it before giving it to her. Content is carefully crafted and all the infographics make it all the more interesting! Highly recommend for foodie lovers :)1 of 1 people found the following review helpful. This book was beautifully made- the illustrations are amazingBy Nami KeilThis book was beautifully made- the illustrations are amazing, and the info included are great, as well. While I bought the book to be pretty, I also learned a lot about food!

Food sustains life. Since the beginning of time, it has underpinned our existence. Every day, in every country around

the world, it continues to do so. While once food comprised the humble gatherings of hunters in caves, today it has been elevated to an obsession, loathed and adored, craved and crammed in equal measure. Some people eat to live, others live to eat. In an age where we consume up to 285 pieces of content just via social media on a daily basis, information needs to be easily accessible, quick to the point and captivating. This is the age of the infographic, where statistics, facts and knowledge are made easily available and understandable. Taste will explore the complex, colourful and at times controversial world of food, through a collection of thought-provoking, stimulating and beautifully-crafted infographics. Accessible and authoritative, it will cover everything you need to know about food from its origins to its consumption, weird and wonderful traditions, mealtimes and trends as well as startling, challenging and unusual facts. Our content will have authority and wit, chart history and predict trends, and will be complemented by beautiful naturally styled imagery and fact-packed illustrations. From Christmas lunch to curry, pizza to Pavlova, and bagels to burgers, Taste will inform and inspire. Our readers will be information hungry but time poor. They want to eat good food, they want to know good food, but they want it quickly and they want it now. They want to feel travelled without leaving home. It took love, care and attention to create but will ultimately be consumed in a matter of minutes by an eager foodie. Food is the one global language that always translates.

'This book is packed with bite-sized pieces of fascinating foodie information, from cooking tips and nutritional facts to details of weird culinary traditions.' - Rachel Khoo, Daily Mail, Weekend