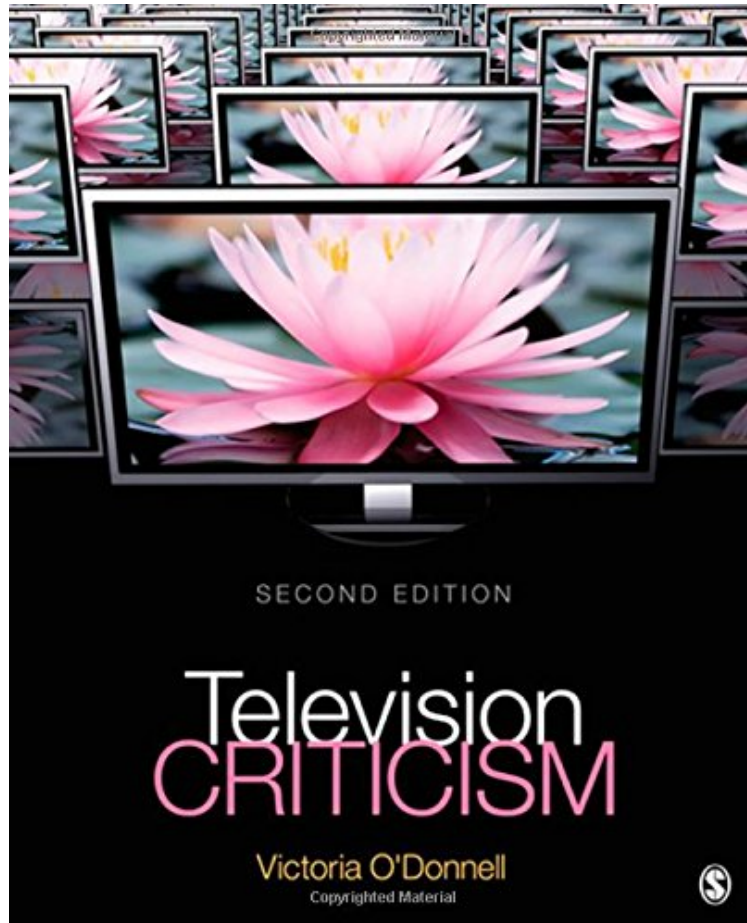


## Television Criticism

*Victoria J. O'Donnell*

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**Victoria J. O'Donnell : Television Criticism** before purchasing it in order to gage whether or not it would be worth my time, and all praised Television Criticism:

0 of 0 people found the following review helpful. very useful.By Ivan ForgacsSome months ago with my friend I decided to make a website on television programs in Hungary. There are no other sites like this in our country.Victoria J. O'Donnell's book was very useful for us. It explored the background of television business in the West. As well it made an insight to the public forms and methodology of television criticism. We are film critics with long year practice, but television criticism has other aspects, other context. It would be nice to translate this book to Hungarian for out specialists and media students. But I thing it would be popular among the viewers who simply want to know more about television.0 of 0 people found the following review helpful. Five StarsBy Tina R.its all good :)0 of 0 people found the following review helpful. Four StarsBy VenessaThe book is easy to read

Television Criticism presents a four-part original treatment of television criticism with a foundational approach to the

nature of criticism. Readers gain an understanding of the business of television, production background in creating television style, and are presented with in-depth chapters on storytelling, narrative theories and television genres.

It s the best book out there for undergraduates! I ve taught this course for 5 years, and there is no textbook that is remotely this comprehensive and relevant to today s media-savvy student. --Jenny Nelson (10/05/2011)" Its the best book out there for undergraduates! Ive taught this course for 5 years, and there is no textbook that is remotely this comprehensive and relevant to todays media-savvy student. (Jenny Nelson 2011-10-05)About the AuthorVictoria ODonnell is Professor Emerita and former director of the University Honors Program and Professor of Communication at Montana State UniversityBozeman. She also taught a seminar in television criticism for the School of Film and Photography at Montana State University. Previously she was the chair of the Department of Speech Communication at Oregon State University and chair of the Department of Communication and Public Address at the University of North Texas. In 1988 she taught for the American Institute of Foreign Studies at the University of London. She received her PhD from the Pennsylvania State University. She has published articles and chapters in a wide range of journals and books on topics concerning persuasion, the social effects of media, women in film and television, British politics, Nazi propaganda, collective memory, cultural studies theory, and science fiction films of the 1950s. She is also the author (with June Kable) of Persuasion: An Interactive-Dependency Approach, Propaganda and Persuasion (with Garth Jowett), Readings in Propaganda and Persuasion: New and Classic Essays (co-edited with Garth Jowett), Television Criticism, and Speech Communication. She made a film, Women, War, and Work: Shaping Space for Productivity in the Shipyards During World War II, for PBS through KUSM Public Television at Montana State University. She has also written television scripts for environmental films and has done voice-overs for several PBS films. She served on editorial boards of several journals. The recipient of numerous research grants, honors, and teaching awards, including being awarded the Honor Professorship at North Texas State University and the Montana State University Alumni Association and Bozeman Chamber of Commerce Award of Excellence, she has been a Danforth Foundation Associate and a Summer Scholar of the National Endowment for the Humanities. She has taught in Germany and has been a visiting lecturer at universities in Denmark, Norway, Sweden, and Wales. She has also served as a private consultant to the U.S. government, a state senator, the tobacco litigation plaintiffs, and many American corporations. She is an active volunteer with Intermountain Therapy Animals, taking her Golden Retriever, Gabriel, to the elementary schools where the children read to the dog in the R.E.A.D. program. She writes childrens stories about Gabriel. She is currently writing a novel about Ireland.