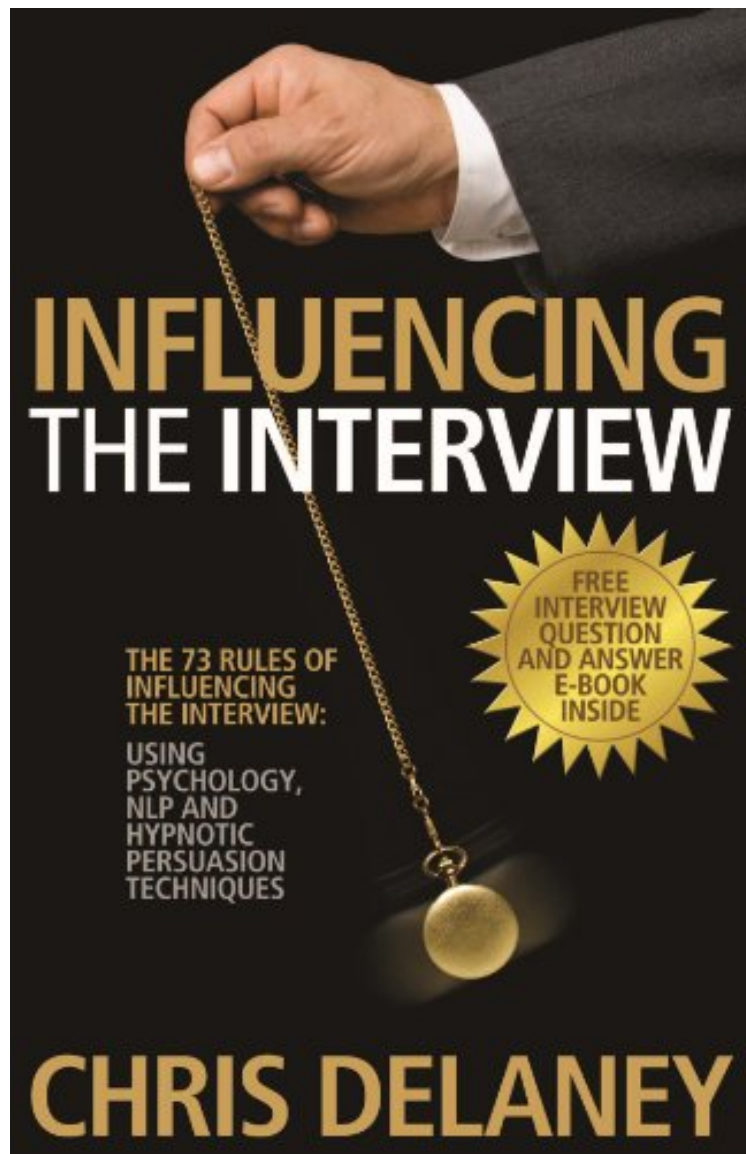


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The 73 Rules of Influencing the Interview: Using Psychology, Nlp and Hypnotic Persuasion Techniques

Chris Delaney

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Competition for jobs is at an all time high, with rivalry for positions coming from across the globe. The recent recession has put a demand on all job opportunities with an average of over 300 applicants applying for each advertised vacancy. Experienced applicants are missing out on job offers for positions they have been working in for years, because they don't know the new rules of job interviews. The successful employee has to stand out from the crowd, offer something unique and to learn how to influence and manipulate the interview. This book isn't for the faint hearted, the 73 rules to influence the interview have taken the best from psychology, NLP and uncovered the secrets that master influencers, successful pick-up artists, powerful business leaders and notorious con artists use to get whatever they desire. We have taken the best of what these manipulators can offer and made it relevant to the job interview, increasing your chances of securing the job you want. Chris Delaney a Careers Advisor and Hypnotherapist, reveals how to succeed in these competitive times, breaking down how to influence the interview into 73 rules. A mixture of stories, anecdotes, step by step techniques and psychology experiments explained, makes this book a fascinating read. While reading this guide you will see that the text embeds most of the 73 rules into your subconscious with minimum effort, to teach you how to influence the job interview.