

Titanium CV: Sharpening Resume For Tougher Job Market

Lee Peng Yeow

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Lee Peng Yeow : Titanium CV: Sharpening Resume For Tougher Job Market before purchasing it in order to gage whether or not it would be worth my time, and all praised Titanium CV: Sharpening Resume For Tougher Job Market:

With a job market crowded with global talents, cheaper labor's influx, companies embrace outsourcing as strategic business drivers and the recent financial meltdown, the contemporary job-search landscape has changed dramatically.

Knowledgeable and experience professional finds it so HARD to be called up for a job interview, not to mention winning a job. Job applicants have sent out hundred of application but few or none seems to catch the attention of the hiring managers. The culprit is your CV that probably loses your distinction in a highly competitive job market. Titanium CV sharpens resume into a formable tool to make you distinctive. This book has these capabilities: - No point hoping to be called up for an interview. Until you know what is a hiring manager's "first-cut" resume. - No point talking about "marketing" and "up selling" yourself. We have the "acid" test to proof if you will honor those words. - No point relying on job ads alone to apply for job. Uncover the hiring manager's position plan - No point telling yourself you are ready for interview. Proof if you have mastered your resume content first. - No point telling people you understand and write achievements? Uncover the differences between accomplishment and achievement first.

About the Author Candidate screening, interviewing and hiring are key deliverables in Peng Yeow's 20 year executive profession. Having screened many resumes, Peng Yeow has sharpened the skill to hand-pick successful resume that ticks employer during a "first cut" screening. His practical approach to creative writing with deliberate fact-based support is superior to smart-looking, content-flabby resume.