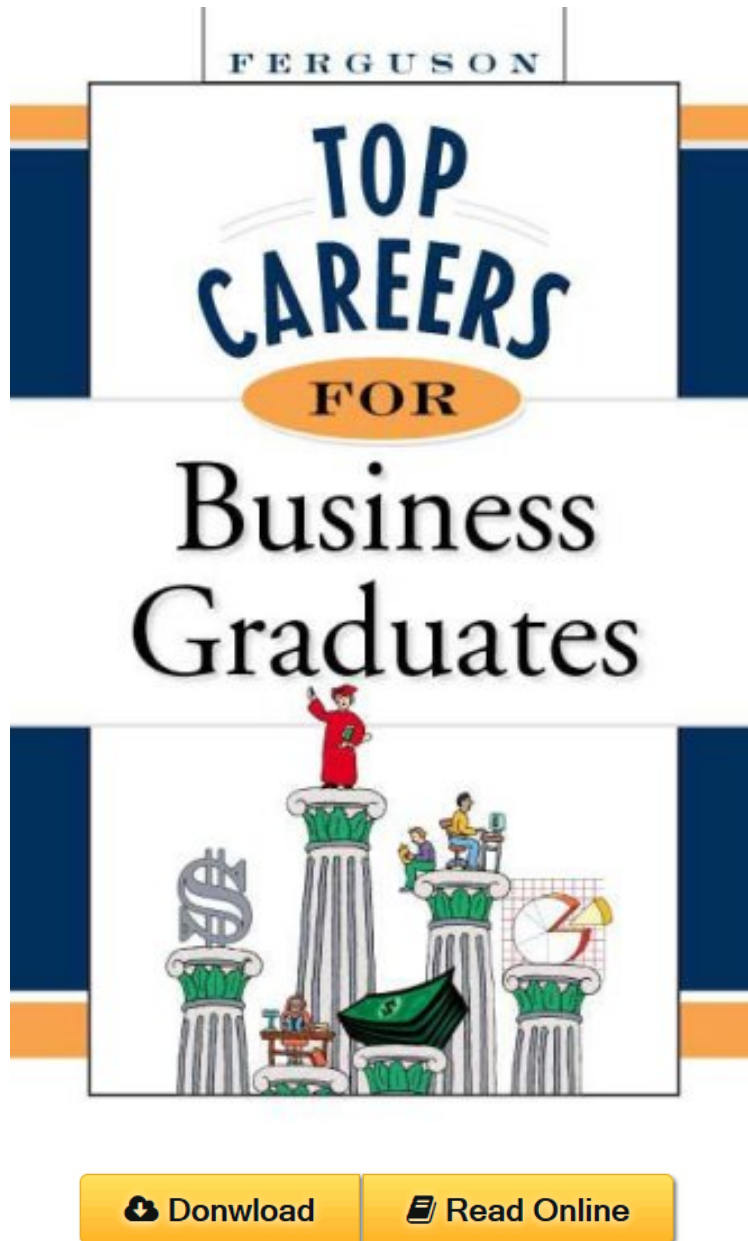


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Top Careers for Business Graduates (Top Careers Series)

Ferguson

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An exploration of what it takes to transform a major in business into a job that pays well, is expected to grow, offers a sense of security and opportunity for advancement, and is likely to provide a sense of job satisfaction. An introduction to the field helps readers get a broad idea of what opportunities are available and surveys the wide variety of jobs those

with a major in business might find. Jobs covered include: buyers, business managers, cultural advisors, event planners, grant coordinators and writers, human resources managers, internet consultants, management analysts and consultants, public relations specialists, and real estate developers.