

Toys of the Sixties: A Pictorial Price Guide

William R. Bruegman

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William R. Bruegman : Toys of the Sixties: A Pictorial Price Guide before purchasing it in order to gauge whether or not it would be worth my time, and all praised Toys of the Sixties: A Pictorial Price Guide:

1 of 1 people found the following review helpful. Excellent Baby-Boomer Nostalgia By J. Collins "Toys of the Sixties" is primarily a collector's tool, but in being so has a considerable listing of toys manufactured from the late 50's through 1970 or so. Without a doubt, if you grew up in this time, some of your toys will be listed here- and some toys you wanted but never received. All this said, even though my copy says "4th Edition" and the copyright is 1996, what prose there is, and the ads for additional material seem out of the 1980's. I couldn't find websites or email addresses for any of these catalogs, and no specified method of payment either. I would be cautious about using this book for collecting given the fact it's almost 10 years old, but a lot of memories will come back while reading it. 0 of 0 people found the following review helpful. Toys of the 60's By Keith Rees The book was well researched but it's not what I expected. Arrived on time and was packaged well by sender 0 of 0 people found the following review helpful. Very nice product. I strongly recommend it and you will love it too. I am very happy with it because it's very good. By GD Very nice product. I strongly recommend it and you will love it too. I am very happy with it because it's very good.

Over 1,000 vintage collectible 1960's toys are pictured, described, and valued in this 200-page all-sixties price guide. History, trivia, and anecdotes about the items are found throughout. Toys of the Sixties also includes an overview of the toy business in that most creative era, a profile of the toys and the toy companies that still survive today, and an

informative and entertaining interview with a former Mattel executive who was instrumental in bringing many of America's favorite toys to the marketplace.

"This book is like opening up a time capsule filled with all my fave toys from the 60's!! This is much more than your average price guide - very informative and fun to read. Bill Bruegman has created THE toy collecting reference BIBLE filled with various Holy Grails - and the hunt, for me, is on!" -- Kirk Hammett, Lead Guitar, Metallica
"What a flood of memories this book brings back! Obviously, it's a valuable reference guide, but it's also great fun to browse if you grew up when most of these toys were new." -- Leonard Maltin, Entertainment
About the Author
Over the years Bill Bruegman has become an internationally recognized leader in the profitable hobby of collecting memorabilia, and is a certified member of the American Society of Appraisers, specializing in Post-War toys and popular culture items. Starting as a dealer in vintage records, Bill soon noticed many of his customers wanted music and collectibles from the TV cartoons of their childhoods. Spotting a trend toward 1950's and 1960's memorabilia, Bill turned to selling and trading model kits, board games and other toys which led to the formation of his mail-order firm, Toy Scouts, Inc., in 1983 as well as founding Model and Toy Collector Magazine in 1986. Since that time, Toy Scouts has grown to supply customers around the world. Because of his expertise, Bill has been recognized in leading news sources including Rolling Stone, USA Today, The Wall Street Journal, Time Magazine, Entrepreneur, Your Money, and Pronto, the prestigious Japanese trend monitor. He has also been sought out by motion picture studios such as Warner Brothers and Columbia Pictures as a source for the purchase and rental of period props, and has helped furnish the new multi-million dollar MGM Theme Park in Las Vegas, Nevada. Items from the Toy Scouts inventory and Bill's personal collection have been displayed at the Smithsonian Institute in Washington D.C. as part of "It's Your Childhood, Charlie Brown," an exhibit of post-World War II children's life. Other museums, including the Henry Ford Museum, The Strong Museum, and the "Please Touch" Museum for children in New York, have also featured pieces of the Toy Scouts inventory in their displays.