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TV: Careers Behind the Screen

Jane Blankstein, Avi Odeni

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Jane Blankstein, Avi Odeni : TV: Careers Behind the Screen before purchasing it in order to gage whether or not it would be worth my time, and all praised TV: Careers Behind the Screen:

A practical guide to behind-the-scenes jobs in television news and entertainment. Written for those considering careers in network, local, independent, public, and cable television--or for those who just want to know how television is produced--this unique book defines the specific job opportunities in television; through interviews with professionals, it shows what these jobs are really like, what qualifications are needed, what the entry-level positions are and where they can lead, and whom you should contact to get the job. Covers such job opportunities as writing, art, producing, directing, editing, camera, lighting, sound and set design, engineering, marketing and promoting, giving pay ranges for all.