

Typography 33

Type Directors Club
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Type Directors Club : Typography 33 before purchasing it in order to gage whether or not it would be worth my time, and all praised Typography 33:

1 of 1 people found the following review helpful. superbBy Ricardo Colomboalways great for typographic lovers, only exceptional works in it. a must have for graphic designers looking for good inspiration0 of 0 people found the following review helpful. Five StarsBy Cali GirlA great year of stellar work and reviews.2 of 2 people found the following review helpful. Best type book in yearsBy D. SakamotoI get one of these every year and this is the best one by far. Lots of great work that was chosen this year.

Typography 33 from the Type Directors Club is the only annual devoted exclusively to typography, showcasing the year's best typographic work in books, magazines, stationery, web graphics, and more. This year's winning designs

were selected by American graphic designer and artist Paula Scher. A principle at New York's Pentagram, a design consultancy firm, Scher has received numerous industry awards for her work developing graphic identities and branding systems for such clients as Tiffany Co, Coca-Cola, Bausch Lomb, Citibank, the Museum of Modern Art, the Metropolitan Opera, New York Times Magazine and many others. Nominated for Grammy Awards for the album covers she designed for CBS Records and Atlantic Records, Scher was inducted into the Art Directors Club Hall of Fame in 1998 and her work is now part of the permanent collection of the Museum of Modern Art. With Paula Scher as curator and designer, *Typography 33* promises to be a dynamic and exciting collection.

From the Back Cover For over fifty years, the Type Directors Club has encouraged the worldwide graphic arts community to achieve excellence in typography through its annual international competitions. *Typography 33* is the only annual devoted exclusively to typography and presents the finest work in the field for the year 2011. Selected from approximately 2300 international submissions to the annual Type Directors Club competition, the winning designs are models of excellence and innovation in the use of type design, representing a wide range of categories including books, magazines, corporate identities, logos, stationery, annual reports, video and web graphics, and posters. About the Author Each year, the Type Directors Club selects a prominent design studio or designer for the latest *Typography* book, which showcases the winners of their annual typography competition. Tremendous creative freedom is given to each studio, which is why this annual book evolves and varies from year to year. The designer of *Typography 31* is Paul Sahre. Paul is a well-known graphic designer, illustrator, educator, author and former World Graphic Design Foosball Champion. Paul established his New York studio in 1997. The balance he strikes between commercial and personal projects is evident in the physical layout of his workspace: part design studio, part silkscreen lab, part classroom. In one room he designs and prints posters (some now in the permanent collection at the Cooper-Hewitt National Design Museum) for various off-off Broadway theaters, while in the other room he is busy designing book covers for authors such as Rick Moody, Chuck Klosterman, Ben Marcus and Victor Pelevin. Paul received his BFA and MFA in graphic design from Kent State and teaches graphic design at the School of Visual Arts. He is a frequent contributor to the New York Times Op-Ed page, a member of Alliance Graphic International, and the author of *Leisurama Now: The Beach House for Everyone, 1964-*, a loving look at a short-lived product of early '60s consumer optimism: affordable middle-class summer homes.