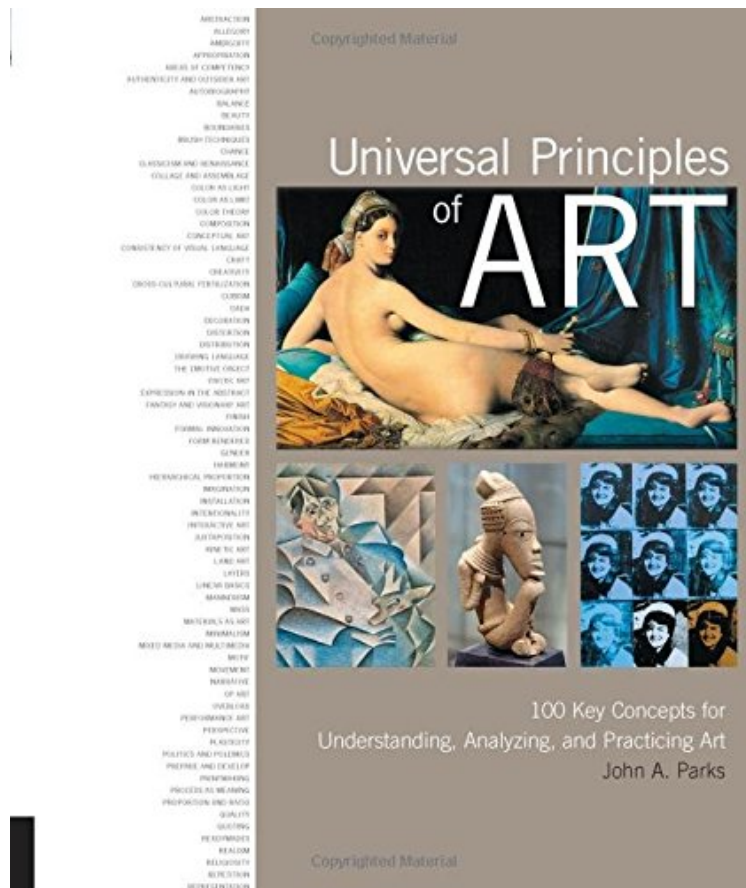


[Read ebook] Universal Principles of Art: 100 Key Concepts for Understanding, Analyzing, and Practicing Art

Universal Principles of Art: 100 Key Concepts for Understanding, Analyzing, and Practicing Art

John A Parks

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John A Parks : Universal Principles of Art: 100 Key Concepts for Understanding, Analyzing, and Practicing Art before purchasing it in order to gauge whether or not it would be worth my time, and all praised Universal Principles of Art: 100 Key Concepts for Understanding, Analyzing, and Practicing Art:

3 of 3 people found the following review helpful. For Beginners and the Experienced By Tim Kennedy The range of categories covered in the book are particularly good sometimes the topics land on very simple formal ideas but they also cover critical theory and a wide range of art forms. I picture the book being a great resource for a new student that is perhaps observing or undergoing a critique for the first time and being barraged with a series of new terms. The text would allow him or her to get their footing on a topic that can seem overwhelming. It is also a good resource for people who have more experience such as collectors, practicing artists and people that teach. Bravo John! 7 of 8 people found the following review helpful. A Must-Have Reference Book for Enjoying Art By Carol Cassel Baker When

Universal Principles of Art arrived, I opened it just for a quick glance. I looked up 45 minutes later when my phone rang. The book is easy to navigate, hard to put down and thoroughly engaging. It has the lure of sensitive, smart, clear writing and an abundance of full-color, gorgeous reproductions. The information in the book is organized, readable and straightforward. There are two pages dedicated to each of 100 universal principles of art. The left hand page is an informative, yet concise written explanation of a specific idea. The right hand page displays well chosen, high quality visual images exemplifying that topic. The key concepts are actually presented in alphabetical order. There is no need to read one topic before any other, so it is easy to browse the book. Topics range from art making techniques, to movements in art history, to universal concepts connecting artistic endeavors throughout human existence. As the title indicates, there is a lot of information in this book, but it is presented to us in a palatable manner. I highly recommend this book for anyone interested in: studying ART, teaching ART, making ART, understanding ART, discussing ART, viewing ART, but mostly for enjoying ART. I plan to buy copies for friends who claim, I don't know much about art, but I know what I like. This book provides clues about why we like what we like. 2 of 2 people found the following review helpful. Beautiful Show-and-Tell Art Teacher By William L. Meck, II This glossy hardback combines color photographs of acclaimed paintings and sculpture with concise explanations so the reader is told and shown 100 artistic principles, both those you would anticipate like Shape and Texture and those you might not anticipate like Distortion and Op Art. It's a delightful reading (and viewing!) experience that will enrich your painting, drawing, sculpting, photography, architecture, and decorating.

A follow-up to Rockport Publishers' best-selling Universal Principles of Design, a new volume will present one hundred principles, fundamental ideas and approaches to making art, that will guide, challenge and inspire any artist to make better, more focused art. Universal Principles of Art serves as a wealth of prompts, hints, insights and roadmaps that will open a world of possibilities and provide invaluable keys to both understanding art works and generating new ones. Respected artist John A. Parks will explore principles that involve both techniques and concepts in art-making, covering everything from the idea of beauty to glazing techniques to geometric ideas in composition to minimalist ideology. Techniques are simple, direct and easily followed by any artist at any level. This incredibly detailed reference book is the standard for artists, historians, educators, professionals and students who seek to broaden and improve their art expertise.

"John A. Parks published Universal Principles of Art: 100 Key Concepts for Understanding, Analyzing, and Practicing Art, an elegantly-designed compendium of "one hundred principles, fundamental ideas and approaches to making art, that will guide, challenge and inspire any artist to make better, more focused art." The writing is simple, clear English with each chapter remaining brief enough to be read in a few minutes. In all it gives a solid overview of the world of art and art making." - LINEA