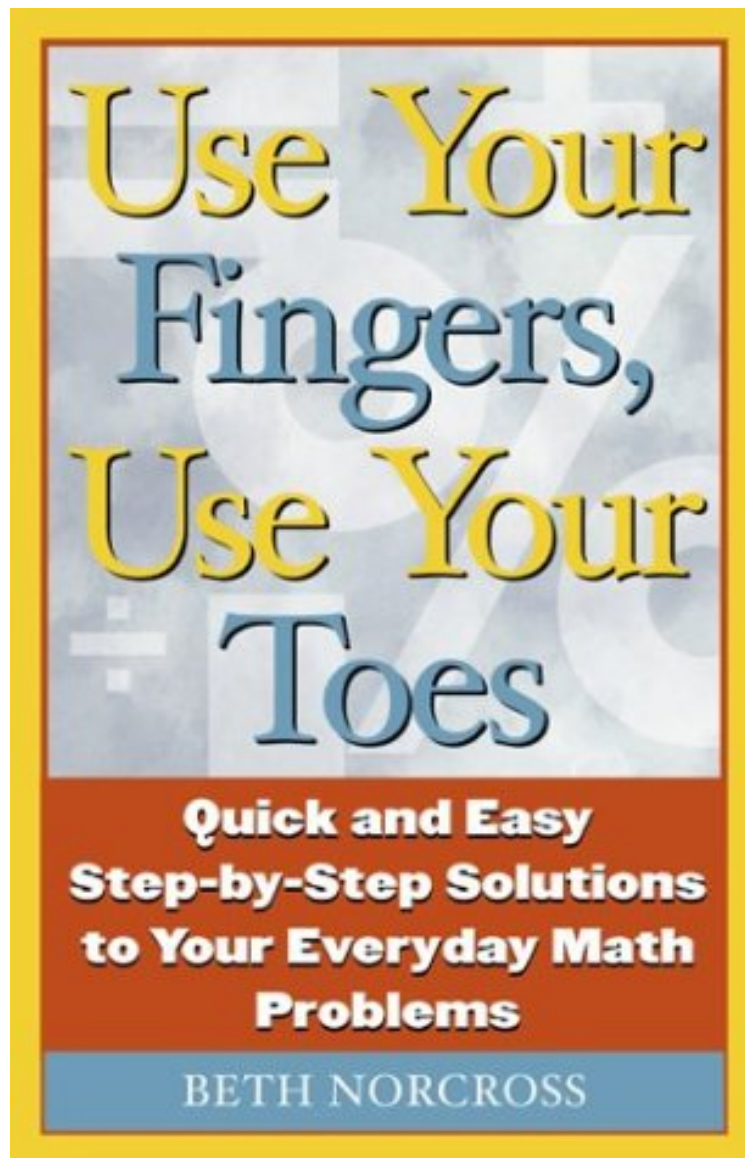


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'Use Your Fingers, Use Your Toes' offers relief to millions of math-phobes who, while generally bright and educated, panic when faced with an everyday math problem. Included are common, but puzzling problems such as adjusting recipes, calculating calorie counts and fat grams, measuring for new carpets, drapes and wallpaper, figuring percentage discounts, mortgage interest, taxes, sports statistics, miles per gallon, and, of course, tipping. The book moves at the pace of todays busy lifestyle. By reading through the clear step-by-step solution to a given problem, the reader can solve the problem in as little as five minutes. Other books concentrate on reteaching math; this book concentrates on offering quick, accessible, example-oriented solutions for todays busy lifestyles.

Beth Norcross is quoted in an article about holiday shopping - "Bring a calculator if needed, says Beth Norcross, the author of Use Your Fingers, Use Your Toes: Quick and Easy Step-by-Step Solutions to Your Everyday Math Problems. It's easy to see a large-percentage markdown and think the result is automatically a deal. But if the original price was high enough, even a big discount will still leave a big chunk on the price tag. (Luciana Lopez, The Oregonian)The first section is about using math at home for food preparation, weight loss, exercise and home improvement projects. In the math away from home section, there is information on: tipping; shopping figuring out markdown percentages; traveling how long will it take to get there, changing currency and computing miles per gallon; and sports percentage of games won and sport-specific stats. In the personal finance math section, learn about tax tables, itemizing deductions, balancing your checkbook, investment basics and borrowing money. (Christine Raynes, San Diego Union-Tribune)About the AuthorBeth Nocross has a degree in mathematics and a master in natural resources, with a concentration in applied mathematics, from Duke University. She enjoyed a successful and prominent career in natural resources policy, including working for the United State Senate and as a vice-president for American Rivers, a national environmental organization. Ms Norcross has been quoted widely in the print media, including in The Washington Post, USA Today, The Los Angeles Times as well as in many other local and regional newspapers. She has also been interviewed on local and national television and radio. She lives in the Washington, D.C. area.