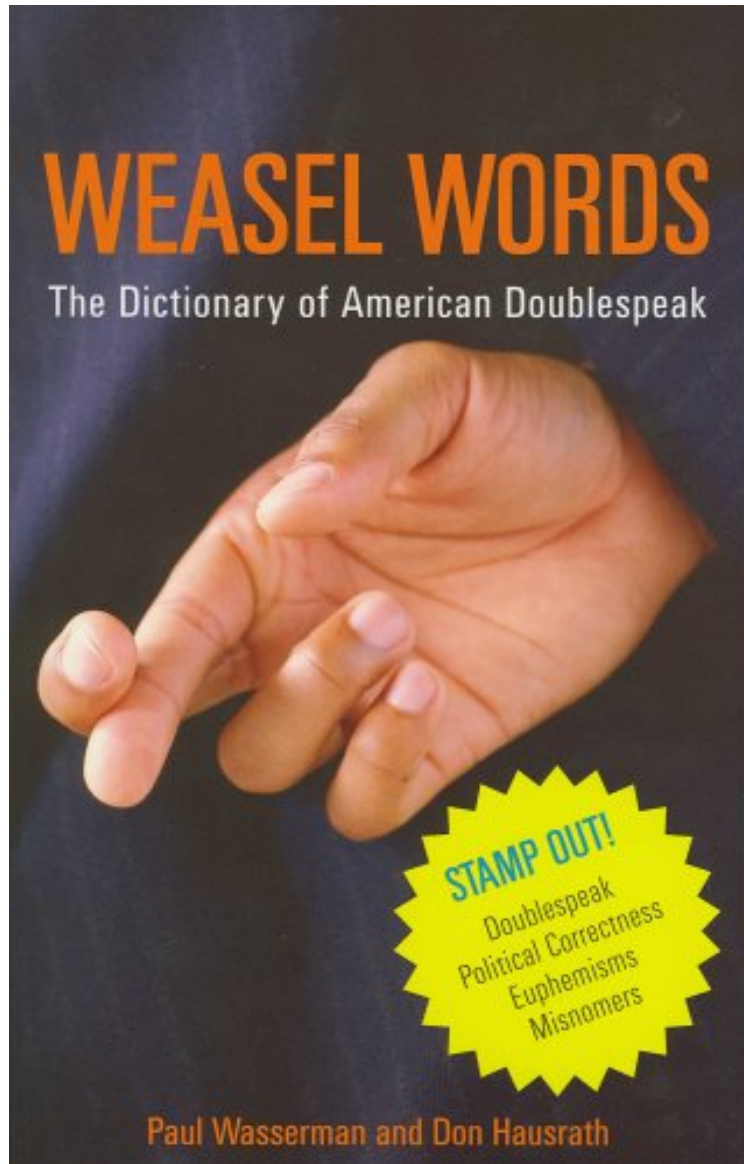


(Free download) Weasel Words: The Dictionary of American Doublespeak (Capital Ideas Book)

Weasel Words: The Dictionary of American Doublespeak (Capital Ideas Book)

Paul Wasserman, Don Hausrath
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Paul Wasserman, Don Hausrath : Weasel Words: The Dictionary of American Doublespeak (Capital Ideas Book) before purchasing it in order to gage whether or not it would be worth my time, and all praised Weasel Words: The Dictionary of American Doublespeak (Capital Ideas Book):

2 of 5 people found the following review helpful. Not worth the trouble of reading
By Majik
What I was expecting was a list of double speak terms and their definitions. What I got was a list of words with a bunch of biased opinions and allegations toward certain groups of people who may be in some way associated with those words. This book is not only politically offensive it's also outdated and in many places plain wrong. The definitions provided show a lack of research and a great deal of assumption. The book is a mish-mash of thrown together words, many of which are not even double speak. Many of the words are netisms and acronyms. Its lack of organization makes finding a particular word difficult. I was expecting words used in car commercials and medication adverts to be defined (words like "customer cash" and "APR" that are real doublespeak words), but they were not. This self-purported "dictionary" is nothing doing.
0 of 1 people found the following review helpful. Very Weak
By fan
This book is useless. Perhaps when it was written it was relevant. The doublespeak vocabulary has exponentially been expanded since it's writing.
0 of 1 people found the following review helpful. thanks
By kim oddo
Thanks just what I wanted. In great condition and a perfect present.
Kim

An A-Z dictionary of 1200 terms that drive you mad in the spinning world of the media, government, business, diplomacy, and the general day-to-day business of living and working. Weasel Words: The colorful words that narrow the range of thought, inflate language, avoid responsibility, alleviate the discomfort of a waffling speaker, make the bad sound good, are at variance with the real or purported meaning, are a misnomer, euphemism, evasion, or are simply delightful forms of flim-flam identified by the two distortion detectives. This hard-hitting, politically savvy dictionary takes on all those American evasions, put-on-holds, distortions, circumventions, obfuscations, and misleading terms that constantly besiege us in today's "spinning" world, as well as popular catch phrases that simply annoy. Now when you listen to politicians, academics, bureaucrats, and television talking heads, or get sent on an endless round of recorded euphemisms on the telephone when you are trying desperately to get help or clarification you'll really understand what you are hearing. The authors, both veterans of government and academia, provide a handbook for deciphering such weaseling jewels as: amicable often followed by agreement, meaning both sides were mutually disgruntled by the outcome economically disadvantaged for poor encore TV broadcast the rerun ad nauseum of previously broadcast television programs. episode a bureaucratic term used by governments and power companies to indicate a hazardous condition resulting in illness and death due to excessive pollution or radiation leaks. mild irregularity for the last unmentionable on TV, constipation. negative economic growth for recession. mobile home community for trailer park o.g.a. for "other government agency," used by the military at overseas interrogation sites to indicate the Central Intelligence Agency sound science for anti-environmental policies that ignore scientific evidence. The authors provide a guide to the rich and varied language of deception, evasion and cant threatening today's society useful for students of English, business ethics, government and popular culture. They, you, and other connoisseurs of clear English and fed-up progressives to help them stamp out weasel words and get to the heart of what's wrong with our society today one "weasel word" at a time.

"Lexicon of gobbledygook is last word in clichés." -- Agence France-Presse, November 10, 2005
From the Publisher
An A-Z dictionary of 1200 terms that drive you mad in the "spinning" world of the media, government, business, diplomacy, and the general day-to-day business of living and working. This hard-hitting, politically savvy dictionary takes on all those American evasions, put-on-holds, distortions, circumventions, obfuscations, and misleading terms that constantly besiege us in today's "spinning" world, as well as popular catch phrases that simply annoy. Now when you listen to politicians, academics, bureaucrats, and television talking heads, or get sent on an endless round of recorded euphemisms on the telephone when you are trying desperately to get help or clarification you'll really understand what you are hearing. The authors, both veterans of government and academia, provide a handbook for deciphering such weaseling jewels as: amicable often followed by agreement, meaning both sides were mutually disgruntled by the outcome economically disadvantaged for poor encore TV broadcast the rerun ad nauseum of previously broadcast television programs. episode a bureaucratic term used by governments and power companies to indicate a hazardous condition resulting in illness and death due to excessive pollution or radiation leaks. mild irregularity for the last unmentionable on TV, constipation. negative economic growth for recession. mobile home community for trailer park o.g.a. for "other government agency," used by the military at overseas interrogation sites to indicate the Central Intelligence Agency sound science for anti-environmental policies that ignore scientific evidence. The authors provide a guide to the rich and varied language of deception, evasion and cant threatening today's society useful for students of English, business ethics, government and popular culture. They, you, and other connoisseurs of clear English and fed-up progressives to help them stamp out weasel words and get to the heart of what's wrong with our society today one "weasel word" at a time.
About the Author
Paul Wasserman is a professor emeritus at the University of Maryland College of Information Studies. He has published several books in the field of library science. He is the author of New York From A to Z (Capital Books, 2002) and Washington, DC from A to Z (Capital, 2003) and lives in Bethesda, MD. Don Hausrath since retiring from the Senior Foreign Service has served as an adjunct at the College of Information Studies at the University of Maryland, and at Gavilan College in California. He was co-

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