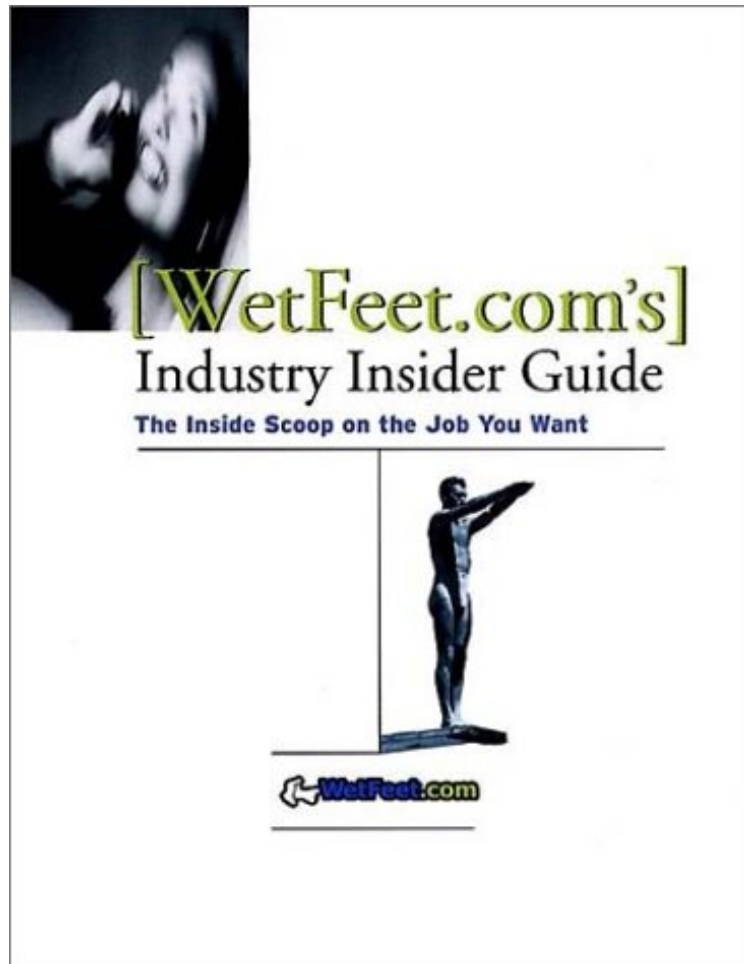


[Free] Wetfeet.com's Industry Insider Guide : The Inside Scoop on the Job You Want

## Wetfeet.com's Industry Insider Guide : The Inside Scoop on the Job You Want

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**WetFeet : Wetfeet.com's Industry Insider Guide : The Inside Scoop on the Job You Want** before purchasing it in order to gage whether or not it would be worth my time, and all praised Wetfeet.com's Industry Insider Guide : The Inside Scoop on the Job You Want:

Unflinchingly candid and occasionally irreverent, this first comprehensive guide from the Net's hottest site for job seekers gives you the complete lowdown on thirty leading industries from accounting to venture capital. You'll find out which jobs are hot and which are not, what they pay, and which skills you'll need to get hired, survive, and thrive. You'll also get the scoop on industry movers and shakers, what insiders love--and hate--about their work, networking information, and industry-specific tips on interviewing. Sixty Real People Profiles provide first-person accounts of

what working in a particular industry is really like. Self-assessments will help you decide whether or not an opportunity is right for you. It's the next best thing to having a relative in the business-maybe better!

From Library Journal Many books offer general advice on how to land a job. In contrast, this book offers specific advice on the nuances of jobs within several industries. Wetfeet.com has a history of producing career information for college-educated job seekers, and their experience shows. The book profiles 30 different industries in alphabetical order. Not only are the employment characteristics of each industry thoroughly analyzed but the relationships of jobs within an industry are examined as well. Included with each industry are two worker profiles that reveal what it's really like to work in that field. This level of detail is what separates this title from others in a crowded subject area. While the book is geared for college students, it is appropriate for anyone seeking serious job information.

Recommended for all libraries.-Patrick Mahoney, Kansas City P.L., KS Copyright 1999 Reed Business Information, Inc. From Booklist Determined job seekers used to be satisfied with information about the industry and the company they wanted to work for. Now they demand "inside" tips: advice on how to get one's foot in the door, details on the daily routine of the job, and clues on how to get ahead. Several authors have already compiled such jobs. This one comes from Wetfeet.com, an online student job information service with a jazzy Web site that also publishes "investigative" insider guides for specific industries. Provided here are "industry Quick" summaries for 30 growth industries, "Real People Profiles" of 60 experienced employees working in those industries, and Webfeet's own self-assessment survey. Also included are practical details, such as salary information and negative aspects of each job. Wetfeet's guides usually target MBA students, but this one aims for those who have yet to decide what sort of career they want. David Rouse "They're objective about the people they write about, warts and all."--Hoyle C. Jones, vice president of staffing and mobility, Citibank "I love the Real People portion of your career overviews. Very helpful, practical information that I rarely see about jobs I'm interested in."--Stanford alumnus "WetFeet.com provides the best and most comprehensive insider guides?invaluable in supporting our career education programming."--Jacqueline A. Wilbur, assistant dean, MBA career management, The McDonough School of Business, Georgetown University